

# What Is TV Doing About Children's Shows?

—See Page 18

# TV GUIDE

LOCAL PROGRAM LISTINGS  
WEEK OF DECEMBER 10-16

MLA

15c

1955



Lucille Ball



# as we see it

You'll be as happy as we were, no doubt, to hear how one network has helped explode "the theory that the average TV viewer is a 12-year-old 'nincompoop.'"

It had to be done scientifically, of course, because networks wouldn't think of taking anything for granted. They've got to have proof. The proof was found in results of a survey, by the American Broadcasting Company's Western Division, of audience reactions to TV commercials.

Those who answered the network's questionnaires defined a "good" commercial as "short," "comedy," "sincerity" and "cartoon type" in that order. There was majority agreement, the network reported, that "uninteresting and unimpressive commercials are the ones in which false statements are made, high-pressure tactics are used, and presentation is too long, repetitious and exceptionally loud."

When asked to list "good" commercials, women mentioned 47 different commercials; men, 35. This, ABC said, showed a very wide range of opinions and "proof of the fact that people really remember GOOD commercials."

Summing up these and other facts learned, ABC concluded: "This survey, among many other indications, shows that our viewing public is a live, intelligent and selective audience. Therefore, television commercials should similarly be live, intelligent and selective."

Well, hooray. Now we'd like to see a survey made which would either substantiate or explode a little theory we have: that the 12-year-old nincompoops are the people who put on the air uninteresting and unimpressive commercials full of false statements and high-pressure tactics, and which are too long, repetitious and exceptionally loud.

## CONTENTS

WEEK OF DECEMBER 10-16

Local Program Guide

Opens Opposite Page 12

**TV**  
GUIDE

America's Television Magazine

### TELETYPES

New York .....	3
Hollywood .....	23

### ARTICLES

Tin Pan Alley's New Juke Box .....	4
'Pop Right Over To Your Greengrocer' .....	10
Lucy And Desi: Still In The Driver's Seat .....	13
She Seeks New Standards For Children's TV .....	18

### SPECIAL FEATURE

TV GUIDE Previews .....	8
-------------------------	---

### PICTURE FEATURES

Steve Allen Plays A Hot Licorice Stick .....	7
An Operator Gets A Ring .....	20

### REVIEWS

The Milton Berle Show .....	16
Screen Directors Playhouse .....	17

### COLUMNS

Fine Tuning • By Ollie Crawford ..	17
Confidentially . . . By Earl Wilson .....	22

Cover Photo By Paul Hesse  
Vol. 3, No. 50 • Dec. 10, 1955  
Issue #141

Walter H. Annenberg, Editor

Merrill Panitt, Managing Editor

Alexander H. Joseph, Associate Editor

Harry Harris, Associate Editor

Oliver H. Crawford, Programming Editor

Michael J. O'Neill, Advertising Director

Donald P. Kahn, Promotion Director

Henry H. Oschay, Circulation Director

James T. Quirk, Publisher

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 400 N. Broad St., Philadelphia 1, Pa. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U.S. and Canada, 1 year \$5.00, 2 years \$8.00, 3 years \$11.00, single copy 15c; In Pan-American Countries 1 year \$7.00, 2 years \$12.00, 3 years \$17.00; In other Foreign Countries 1 year \$8.00, 2 years \$14.00, 3 years \$20.00. Copyright 1955 by Triangle Publications, Inc. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner.

Address subscriptions and changes of address to Box 8019, Philadelphia 1, Pa.  
Please allow four weeks for change of address.



# TV Teletype \*



**NEW YORK** Bob Stahl reports:

The sponsor has canceled and NBC is dropping its Variety Hour at the end of the year because the program seldom beats CBS' Ed Sullivan Show in the Sunday night ratings competition. Best bet to succeed Variety Hour is a new hour-long comedy show spotlighting new comedians and writers signed under NBC's Comedy Development Plan. Not-so-new comedians DEAN MARTIN and JERRY LEWIS will do several more shows in their old spot.

\* \* \*

PADDY CHAYEFSEY's next TV play will be titled "The Man Who Knocked Off Ed Sullivan," dealing, obviously, with the TV industry. It's scheduled for early next year on NBC's Playwrights '56.

\* \* \*

DAVID SHAW has sold his "Double Jeopardy," originally telecast on TV Playhouse, to Columbia Pictures as a starring vehicle for JUDY HOLLIDAY and JACK LEMMON. SHAW will write his own screenplay . . . With GEORGE GOBEL's Christmas Eve show pre-empted for a spectacular, NBC hopes to build a special one-shot program around him for Christmas Day.

\* \* \*

This Is Show Business may return to CBS as a half-hour daytime entry Monday through Friday, with CLIFTON FADIMAN back as moderator. No panel as yet . . . CBS, reportedly ready to drop Name that Tune to make an early evening spot for Let's Take a Trip, may move it instead, in view of a "phenomenal" jump in latest Trendex rating.

\* \* \*

Foreign Intrigue producer SHELDON REYNOLDS will do an hour-long anthology, filmed in Paris, Rome and other European capitals, which he'll personally emcee for ABC . . . NBC building a special ice rink at its Brooklyn color studios on which DICK BUTTON and BARBARA ANN SCOTT, former Olympic skating champions, will perform for the New Year's Sunday Night Spectacular.

\* \* \*

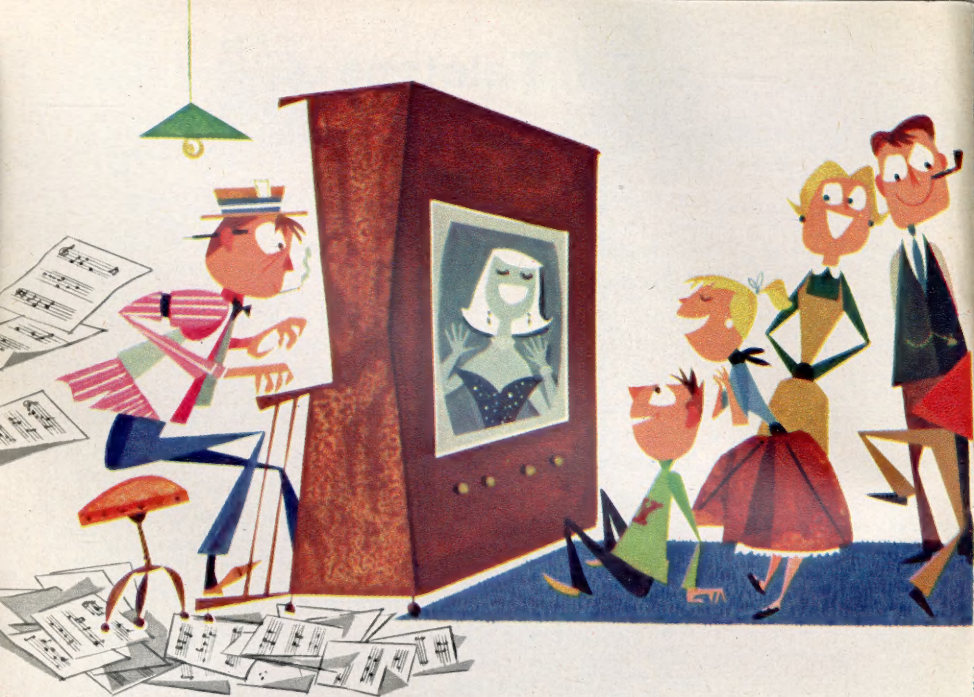
CHARLES BOYER, now filming a movie in Italy with Italian star SOPHIA LOREN, has signed her as his co-star for a Four Star Playhouse program . . . ARTHUR GODFREY hosts his annual Christmas party for children of his cast and crew Dec. 21 on Godfrey and Friends.

\* \* \*

ERROL FLYNN signed for a one-shot guest appearance on The Martha Raye Show Jan. 24. FLYNN guested on MARTHA's show last season . . . BARBARA COOK has been added to the cast of MAX LIEBMAN's "Babes in Toyland," now scheduled for repeat production Christmas Eve.

\* \* \*

Super Circus will operate from an authentic circus ring when it moves from Chicago to New York Jan. 1. ABC is building the ring in its New York studios to permit cameras to cover the circus acts from all angles.



## Tin Pan Alley's New Juke Box

Composers, Record Companies, Singers  
Hail TV As Potent Maker Of Song Hits

Tin Pan Alley has discovered a new juke box. It's smaller than the old ones, without chrome or bubbling lights or coin slots; but for turning songs into hits and singers into celebrities, there's nothing like it. Best of all, this juke box—the TV set—is found in millions of American homes.

Today this concept of juke-box TV is basic in the music industry. Few songs are written, much less recorded, unless they first satisfy the question, "What can we do with it on TV?"

TV's influence on American songs began in earnest with "Dragnet," the *dum de dum dum* theme Walter

Schumann wrote for Jack Webb's 1949 radio program. It tailed Sgt. Friday to TV, burst forth two years ago as a popular song. Since then, things haven't been the same.

Control of TV time to exploit songs has turned sideline publishers like Disney into major music houses. TV has furnished a new source of recording artists (Gale Storm). It has turned comics into best-selling conductors (Jackie Gleason), made songwriters of strange bedfellows (Superman, Bishop Sheen). TV script demands have brought to the fore the "story song," on which the entire plot turns. Within five days recently, via Judy Garland on CBS and "Our Town" on NBC, TV may have super-





seded Broadway as the crucible in which hit show albums and hit show tunes are created.

"Our Town" vividly demonstrates TV's power in the field of popular music. The morning after a musical version of Thornton Wilder's play was telecast on *Producers' Showcase*, Frank Sinatra's album of the show's four tunes began selling so fast that Capitol pulled out two songs for separate release. One of the songs, "Love and Marriage," also was recorded by Dinah Shore, among others, and immediately began shaping up as one of her biggest sellers. Amid all this, lyricist Sammy Cahn got a long-distance call from a stage producer friend in New York. "I saw the show," he reported, "and I'm flying to Europe to talk to Wilder. We're going to put this on Broadway."

"Our Town" was an experiment. Cahn and composer James Van Heu-

sen, both Academy Award songwriters, scored it for half their movie fee "to see whether TV was worth fooling with." "Never," says Cahn, "have I ever had such a response to anything. From now on, everyone in music is going to think of TV first."

Purely as a volume market for new songs, TV this season overtook radio, in which Howard Dietz and Arthur Schwartz set a production record in 1934 by writing 80 new tunes for one season of "The Gibson Family." On *Disneyland*, Walt Disney is introducing 25 new melodies, and on his *Mickey Mouse Club*, 100. His music publishing firms, Disney Music and Wonderland, hope to duplicate the success Disney enjoyed last spring with the TV-launched "Ballad of Davy Crockett," a 10,000,000-record seller and biggest hit in 10 years (41 separate versions were recorded, 750,000 copies of sheet music sold).

Ironically, the Crockett ballad was a *Disneyland* afterthought. Just before filming, Disney suggested that the Crockett script needed some kind of narrative song to pull its history together. Scenarist Tom Blackburn wrote some words beginning "Davy, Davy Crockett, king of the wild frontier." Musical director George Bruns sat down at home and wrote a tune in about an hour. Neither Disney, Blackburn nor Bruns realized what they had until *Your Show of Shows* alumnus Bill Hayes kicked off a recording spree that made the entire Nation Crockett-happy.

Disney has learned a lesson since he let one of his biggest songs get away from him. "When You Wish Upon A Star," from the score of Disney's "Pinocchio," now published and controlled by Bourne, Inc., became a hit all over again last fall when sung by Cliff Edwards as the *Disneyland* theme. This winter, of the 100 tunes to be in- **continued**



## TV Sets Hatch New Song Hits

roduced on the *Mickey Mouse Club*, Disney selected six for exploitation. College bands already are tramping to "The Mickey Mouse March."

Until recently, the publisher seeking "exposure" on the air for a new record would arrange to leave a copy with an all-night disc jockey's librarian. Today, TV has converted air-wave song-plugging into a complex and delicate art. A whole script was written around record piracy on *Mr. District Attorney* in order to introduce, on 189 syndicated TV stations, "Someone You Love." It is now Nat "King" Cole's big one at the record shops. *Rin Tin Tin* producers, impressed with "White Buffalo," a tune James Brown (Lt. Rip Masters in the series) recorded for M-G-M, had a plot written around it. "Let Me Go, Lover" turned Joan Weber into a top-selling singer (1,000,000 records) via *Studio One*. *Your Hit Parade's* Gisele MacKenzie starred in a *Justice* drama about song sharks, incidentally singing "Hard To Get" twice as the plot unfolded. Result: Gisele's first hit record, "Hard To Get" was in the top

seven tunes for many weeks during the summer.

On TV, however, you don't have to get involved with a dramatic script to sell records. Five months after *My Little Margie* was dropped as a network entry, Margie, alias Gale Storm, cut her first one—"I Hear You Knock-in'." Five weeks later, the record was listed by a trade paper as "This Week's Best Buy." Sales of 20,000 per week doubled to 40,000 after she plugged the tune on *The Perry Como Show* and *What's My Line?*

When a contestant on *The \$64,000 Question* chose jazz as his category, Columbia Records filled music store shelves with a new album: "\$64,000 Jazz." Capitol stocked dealers with "Miss Show Business" two days before Judy Garland bowed in the first *Ford Star Jubilee*. In three weeks, dealer re-orders exceeded the supply.

Bishop Fulton J. Sheen has written words to the theme that introduces his TV show, and no publisher remembering "I Believe," heavily plugged on TV by Jane Froman, would turn it down. George Reeves, a singer before he became Superman, is the author of a "Superman" ballad. These may be whims, but they reflect TV's insatiable appetite for songs. This demand has resulted in at least one new "standard," the Jay Livingston-Ray Evans "Alley Oop!," written at the request of producers who complained that TV had worn out standard stage and radio opening numbers like "Great Day" and "Hallelujah."

The juke box was never actually the maker and breaker of hits. Since radio consolidated the music industry, that role has belonged to the Nation's 2500 disc jockeys. But nowadays what you watch on TV largely determines what you'll hear wherever records spin, sheet music sells or bands appear.—Robert E. Johnson





Making like the maestro: Steve Allen, right, doing his best to imitate Goodman as the famed clarinetist rehearses Allen for 'The Benny Goodman Story.'

## Hot Licorice Stick

**Steve Allen Turns To Clarinet For 'The Benny Goodman Story'**

Steve Allen, no mean piano player, tootles away manfully on the clarinet—licorice stick to the cool cats—in his movie debut in the title role of "The Benny Goodman Story." While the gestures are Allen's (he was coached by a "pro"), the music is Goodman's. Most fun for Allen: working with music greats Gene Krupa, Lionel Hampton, Teddy Wilson and, of course, Goodman.



Donna Reed plays Steve's wife.



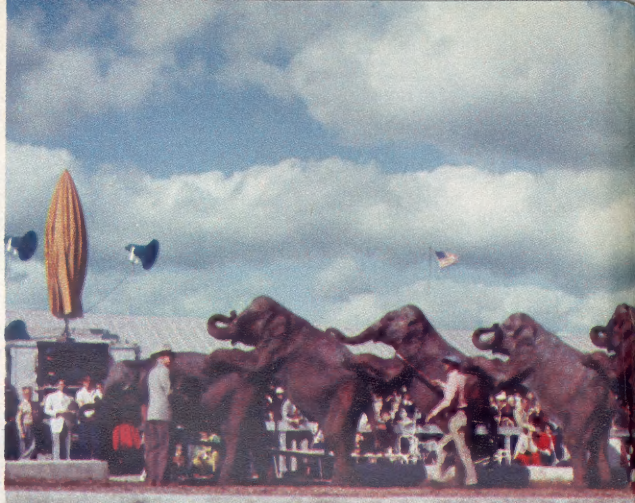
**TV  
GUIDE  
PREVIEWS**

**Shows  
This Week**

*Days specified are for original network showing. Programs are seen later on some stations.*



**Dreamer.** Singer Vivian Blaine switches to a 'straight' role as star of Maurice Evans' production of 'Dream Girl' on NBC Sunday. \$64,000 *Question's* Hal March plays big role.

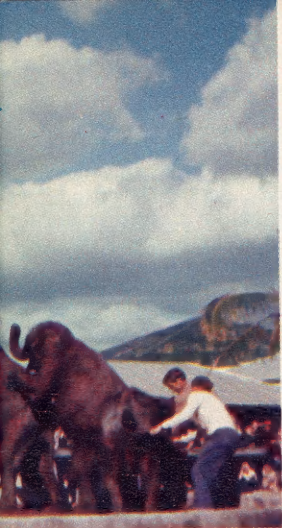


**Florida 'Big Top.'** Elephants rehearse at winter quarters of Bailey Circus in Sarasota, Fla., where live CBS pre-holiday show



**Ballet Spectacular.** Prima ballerina Margot Fonteyn pirouetel Sornes in scene from Sadler's Wells Ballet production of 'The tale will be narrated by David Wayne during 90-minute dance





Ringling Bros.-Barnum and will originate on Friday.



ettes prettily before Mich-Sleeping Beauty.' Fairy program, NBC, Monday.



**Christmas Carolers.** Holiday spirit is captured in this scene from film version of Dickens' classic 'Christmas Carol,' receiving encore performance on CBS Thursday.



**Santa & Friend.** Sandy Descher is all ears as Thomas Mitchell promises Christmas delights in 'The Miracle on 34th St.' Film is on Twentieth-Century-Fox Hour, CBS, Wednesday.



# *'Pop Right Over To Your Greengrocer'*

**British TV Commercials Sound  
Different, But Alm's The Same**

It's difficult to put your finger on the difference between American and British commercials. Perhaps it can be summed up by saying British attempts to sell on television are milder, much milder. And they're funnier.

Take the commercials for Capstan cigarets. A couple of comics interview a famous race driver. "You record a broke," they tell him. They take a picture of a well-known singer. "You birdie the watch," they say. They wind up in each case with more twisted sentences and finally bring in the name of their product with the name of the person they're interviewing. In America it would come out, "Have a Gleason, Jackie Capstan," or "Have a Berle, Milton Capstan," or even, "Have a Lee, Pinky Capstan." Sounds silly, but it's got Capstan on everyone's tongue in England.



This jolly couple almost left on a trip without their Spangles. So they sing: 'Easy to open, easy to eat. Spangles are our favorite sweet.'



Their cartoon commercials tell a story—a story about the product, it is true, but selling subtly rather than blatantly. And, despite the expense, many British TV advertisers are going in heavily for the cartoon commercials, popular here, too.

Advertisers on British TV have absolutely no control over programs. They merely buy time—anything from 20 seconds to a minute—during morning, afternoon or evening hours, at \$1000 for morning time up to \$3000 for top-rated evening hours.

The company that produces programs (there is one company for weekdays and another for weekends) then drops in the “spot” wherever it pleases. There can be only six minutes of advertising per hour, and only at “natural breaks” in the show.

So far, the commercial program companies in London have just about sold out their available time for commercials. The station is on the air 50 hours a week—and that means 300 minutes of commercials.

This, despite the fact that most TV sets sold before this year could bring in only one channel, the one maintained by the strictly noncommercial British Broadcasting Corp. New sets, of course, bring in the new channel.

It won't be long before half the old sets in London are converted to receive the new station (at a cost of \$50 to \$100) and will be enjoying the benefits of the commercials—and such popular shows as *I Love Lucy*, *Ford Theater* (under a new name), *Roy Rogers*, *Robin Hood* and a number of fine British programs.



Here are the twisted-word characters and girl they told to 'birdie the watch.' Finale: 'Won't you have a Capstan?'



Sooty, the hand puppet, peddles Oxo, a beef broth concentrate, in low key. Sign behind him reads, 'Civility Our Motto.'

EVERYBODY  
IN THE  
HOUSE  
GETS  
MORE FUN  
OUT OF  
TV GUIDE



MAIL THIS HANDY GIFT FORM TODAY. A BEAUTIFUL GIFT CARD WILL BE MAILED TO EACH PERSON ON YOUR GIFT LIST

TV GUIDE, Box 8019, Philadelphia 1, Pa.

Please enter subscriptions to TV GUIDE as listed below. I understand that I may have 1-year subscriptions at the special rate of \$5 for the first subscription and \$4 for each additional subscription.

I enclose \$..... for..... subscriptions.

- Extend My Own Subscription       Additional Gifts on a Separate Sheet  
 Enter New Subscription in My Name

My name..... (PLEASE PRINT)

Address.....

City..... State.....

(ZONE)

Special Gift Rate Expires January 31, 1956

Gift for.....

Address.....

City..... State.....

(ZONE)

- New       Renewal

Gift Card from.....

Special Gift Rate Expires January 31, 1956

Gift for.....

Address.....

City..... State.....

(ZONE)

- New       Renewal

Gift Card from.....



A PLEASURE TO GIVE

A PLEASURE TO RECEIVE

# TV GUIDE FOR CHRISTMAS



**ORDER NOW!**

## Take Advantage of SPECIAL REDUCED

# Christmas GIFT RATES

- \$5** One 1-year subscription (your own or gift)
  - \$4** Each additional 1-yr. subscription (when entered at the same time)
- No additional cost in Canada**

A specially designed Holiday Gift Card will be sent to everyone on your Christmas list.

TV GUIDE serves televiewers in

ALABAMA (Mobile) ... CALIFORNIA ... COLORADO ... CONNECTICUT ... DELAWARE ... DISTRICT OF COLUMBIA ... FLORIDA ... GEORGIA (Atlanta, Macon, Rome) ... ILLINOIS ... INDIANA ... IOWA ... KANSAS (Eastern and Northern Kansas) ... LOUISIANA (New Orleans, Baton Rouge) ... MAINE (Portland, Poland Spring) ... MARYLAND ... MASSACHUSETTS ... MICHIGAN ... MINNESOTA ... MISSOURI ... NEBRASKA (Lincoln, Omaha) ... NEW HAMPSHIRE ... NEW JERSEY ... NEW YORK ... NORTH CAROLINA ... OHIO ... OKLAHOMA ... OREGON (Portland, Eugene) ... PENNSYLVANIA ... RHODE ISLAND ... SOUTH DAKOTA (Sioux Falls) ... TENNESSEE (Chattanooga) ... TEXAS (Houston, Galveston, Dallas, Ft. Worth) ... VERMONT ... VIRGINIA ... WASHINGTON (Seattle, Tacoma, Bellingham) ... WEST VIRGINIA ... WISCONSIN ... WYOMING (Cheyenne) ... CANADA (Toronto, Montreal, Hamilton, Windsor, Vancouver, Kingston, Kitchener) AND SURROUNDING AREAS.

FOR EXTRA SPEEDY HANDLING  
OF GIFT SUBSCRIPTIONS  
SEND ORDERS TO  
**TV GUIDE**  
CLUB FLOOR  
WM. PENN HOTEL  
PITTSBURGH 19, PA.

Special Gift Rate Expires January 31, 1956

Gift for.....

Address.....

City..... State.....

(ZONE)

New  Renewal

Gift Card from.....

Special Gift Rate Expires January 31, 1956

Gift for.....

Address.....

City..... State.....

(ZONE)

New  Renewal

Gift Card from.....

Special Gift Rate Expires January 31, 1956

Gift for.....

Address.....

City..... State.....

(ZONE)

New  Renewal

Gift Card from.....

Special Gift Rate Expires January 31, 1956

Gift for.....

Address.....

City..... State.....

(ZONE)

New  Renewal

Gift Card from.....

Special Gift Rate Expires January 31, 1956

Gift for.....

Address.....

City..... State.....

(ZONE)

New  Renewal

Gift Card from.....



Jayne Meadows



Rege Cordic

## Pittsburgh Dateline

Milton Lyon, who directs the books of Max Liebman's musical comedy Spectaculars—the last one was "Dearest Enemy"—and has also been commuting from New York to Princeton, N.J., to stage the annual Triangle Club show, is a nephew of A. L. Wolk, the Pittsburgh city councilman . . . Bob Glenn, who is Ranger Ray on Channel 9's *Circle 9 Western Theater*, and his wife could give Arthur and Katherine Murray a few lessons in dancing. They're the Irene and Vernon Castle of Steubenville . . . Apparently Walt Framer okayed Warren Hull for the Variety Club telethon over Channel 2 January 14-15 without first consulting Hull, who has written the local showmen's organization that he can't make it.

A lot of Rege Cordic's friends are urging him to try TV again. They feel the medium has grown up enough now for his brand of humor . . . Ricki Wertz, who was all over the local television screens be-

fore she and her husband, Tom Borden, the director, departed for St. Petersburg, Fla., nearly a year ago, will probably be turning up again in a lot of spots now that Borden has come back to Pittsburgh to join Vic Maitland's new advertising agency . . . They're calling Bill Brant the local Perry Como. He's just as relaxed on his show as Mr. Relaxation himself is on his.

Did you know that Jayne Meadows (Mrs. Steve Allen) was the leading lady at the Mountain Playhouse in nearby Jennerstown, Pa., not too many summers ago? Her name was Jayne Cotter then . . . Since the current Chief Barker and the one who precedes him are always ex-officio delegates to the Variety Clubs' International conventions, sportscaster Ray Scott can already count on a trip to London in the spring of 1957. That's where the conclave will be held the year after next . . . Jackie Heller's up for a guest shot on the Tommy and Jimmy Dorsey *Stage Show* after the first of the year.

### Channels listed in program section

<b>2</b> KDKA-TV	(ABC, CBS, NBC)	Gateway Center, Pittsburgh, Pa.
<b>6</b> WJAC-TV	(CBS, NBC)	329 Main St., Johnstown, Pa.
<b>7</b> WTRF-TV	(ABC, NBC)	1329 Market St., Wheeling, West Va.
<b>9</b> WSTV-TV	(ABC, CBS)	Exchange Realty Bldg., Steubenville, Ohio
<b>10</b> WFBG-TV	(ABC, CBS, NBC)	Gable Arcade, Altoona, Pa.
<b>13</b> WQED	(No Affiliate)	4337 Fifth Ave., Pittsburgh, Pa.
<b>16</b> WENS	(ABC, CBS, NBC)	700 Ivory Ave., Pittsburgh, Pa.
<b>56</b> WARD-TV	(ABC, CBS, Du Mont)	235 Franklin St., Johnstown, Pa.

Copyright 1955 Television News, Inc. Staff: W. F. Adler, Editor; Jim Marks, Managing Editor; Harold V. Cohen, Feature Editor; R. B. Adler, Associate Editor; Rita Gould, Virginia Long and Leslie Mulvihill, Program Editors; Dan McSweeney, Advertising Manager; Tom Mullen, Business Manager. TV GUIDE, Wm. Penn Hotel, Pittsburgh 19, Pa. Phone: EX 1-1664, TWX: PG 402



Member: Audit Bureau of Circulations



# TV **Movie** GUIDE

Use this department to plan your entire week's movie viewing.  
Full details appear in the program listings.

## SATURDAY, DEC. 10

- 12:15 P.M. (10) "NORTH OF ARIZONA"  
(Western) Tom Tyler, Jack Perrin.
- 10:00 P.M. (16) "FOUR DAYS"  
(Drama) Hugh McDermott, Kathleen Bryan.
- 11:05 P.M. (9) "THE BIG CHASE"  
(Western) John Barrymore, Jr., Chill Wills.
- 11:30 P.M. (6) "HIGH LONESOME"  
(Western) John Barrymore, Jr., Chill Wills.
- 11:30 P.M. (7) "ONE BIG AFFAIR"  
(Comedy) Evelyn Keyes, Dennis O'Keefe.
- 11:35 P.M. (2) "PROJECT MOONBASE"  
(Science Fiction) Donna Martell.
- 12:50 A.M. (2) "TREASURE OF MONTE CRISTO"  
(Drama) Adele Jergens.

## SUNDAY, DEC. 11

- 10:30 P.M. (16) "BLIND MAN'S BLUFF"  
(Western) Tom Tyler, Jack Perrin.
- 11:00 P.M. (10) "ST. BENNY THE DIP"  
(Comedy) Dick Haymes, Nina Foch, Roland Young, Freddie Bartholomew.
- 11:20 P.M. (9) "DREAMING LIPS"  
(Drama) Elisabeth Bergner, R. Massey.
- 11:30 P.M. (7) "THE SCARF"  
(Drama) John Ireland, Mercedes McCambridge, Emlyn Williams, James Barton.
- 11:35 P.M. (2) "MURDER OVER NEW YORK"  
(Mystery) Sidney Toler, Picardo Cortez.

## MONDAY, DEC. 12

- 1:30 P.M. (6) "TRAIN TO TOMBSTONE"  
(Western) Don Barry, Judith Allen.
- 2:00 P.M. (10) "SILENT VALLEY"  
(Western) Tom Tyler.
- 10:00 P.M. (16) "THE GREED OF WILLIAM HART"  
(Mystery) Tod Slaughter.
- 11:15 P.M. (2) "LOAN SHARK"  
(Drama) George Raft, Dorothy Hart.
- 11:30 P.M. (10) "CHARLIE CHAN IN HONOLULU"  
(Mystery) Sidney Toler.
- 11:50 P.M. (9) "APACHE CHIEF"  
(Drama) Alan Curtis, Tom Neal.
- 12:35 A.M. (2) "HOLIDAY RHYTHM"  
(Musical) Mary Beth Hughes, David Street.

## TUESDAY, DEC. 13

- 1:30 P.M. (6) "HOLIDAY RHYTHM"  
(Musical) Mary Beth Hughes, David Street.
- 2:00 P.M. (10) "SANTA FE BOUND"  
(Western) Tom Tyler.
- 11:15 P.M. (2) "MICKEY"  
(Musical Comedy) Lois Butler, Bill Goodwin.

- 11:50 P.M. (9) "THE GAY VAGABOND"  
(Drama) Ruth Donnelly, Ernest Truex.
- 12:00 Midnight (10) "DAUGHTER OF THE WEST"  
(Drama) Martha Vickers.
- 12:35 A.M. (2) "HITCH HIKE LADY"  
(Drama) Alison Skipworth, Mae Clarke.

## WEDNESDAY, DEC. 14

- 1:30 P.M. (6) "THE MOZART STORY"  
(Musical Drama) Hans Holt, Winnie Marcus, Anni Rosar, Walter Janssen.
- 2:00 P.M. (10) "RIO RATTLER"  
(Western) Tom Tyler.
- 10:00 P.M. (16) "HAMMER THE TOFF"  
(Mystery) John Abbott, Mary McLeod, Lloyd Corrigan.
- 11:15 P.M. (6) "NORMAN CONQUEST"  
(Mystery) Tom Conway, Eva Bartok.
- 11:30 P.M. (10) "GENERAL SPANKY"  
(Comedy) Spanky McFarland.
- 11:50 P.M. (9) "THERE IS NO ESCAPE"  
(Drama) Stanley Thurston, Patricia Hicks.
- 12:35 A.M. (2) "THE OUTLAW GANG"  
(Drama) Don Barry and Robert Lowery.

## THURSDAY, DEC. 15

- 1:30 P.M. (6) "STOP THAT CAB"  
(Comedy) Sid Melton, Iris Adrian.
- 2:00 P.M. (10) "RIDIN' ON"  
(Western) Tom Tyler.
- 11:00 P.M. (6) "TOKYO FILE 212"  
(Drama) Robert Peyton, Florence Marly.
- 12:00 Midnight (10) "BAIT"  
(Drama) Diana Napier, John Bentley.
- 12:40 A.M. (2) "TOUGH ASSIGNMENT"  
(Drama) Don Barry, Marjorie Steele.

## FRIDAY, DEC. 16

- 1:30 P.M. (6) "ROCKETSHIP XM"  
(Science Fiction) Lloyd Bridges, Osa Massen.
- 2:00 P.M. (10) "PINTO RUSTLERS"  
(Western) Tom Tyler.
- 11:05 P.M. (6) "CAPTAIN SCARFACE"  
(Drama) Barton MacLane, Virginia Grey.
- 11:15 P.M. (2) "BLACK NARCISSUS"  
(Drama) Deborah Kerr, Sabu, David Ferrar.
- 12:00 Midnight (10) "VARIETY JUBILEE"  
(Musical) Lesley Brook, Reginald Purdell.
- 12:35 A.M. (2) "SHE MARRIED A COP"  
(Comedy) Phil Regan, Jean Parker.



## For Week Beginning December 10, 1955

### SATURDAY MORNING

**7:55** **2** **Sermonette—Religion**

The Rev. Luther P. Fincke, Point Breeze Presbyterian Church, Pittsburgh, Pa.

**8:00** **2** **MOVIE—To Be Announced**

**9:00** **2** **Captain Midnight**

"Secret of Superstition Mountain." Looking for a uranium substitute, Midnight, Ikky and a newspaperman travel to the site of a lost gold mine. Richard Webb.

**7** **MOVIE—To Be Announced**

**3** **Cowboy Corral**

**9:25** **6** **NEWS**

**9:30** **2** **Texas Rangers—Western**

"Rough, Tough West." Pearson and Morgan are called in to help a group of miners in their fight for law and order.

**6** **Cartoon Capers**

**9:45** **6** **Toyland Express**

**10:00** **2** **Andy's Gang—Stories**

"Crocodiles of Gingee." Gunga tries to rescue the Maharaja from a group of ruthless men. Nino Marcel, Peter Coe.

**3** **7** **Pinky Lee Show**

**9** **Buster Crabbe—Western**

**10:30** **2** **Cisco Kid—Western**

Cisco and Pancho rescue a girl accused of murdering her uncle. Duncan Renaldo.

**1** **Winchell-Mahoney**

The gang holds a winter carnival. Paul and Natalie skate. The gang sings "Button Up Your Overcoat."

**7** **Abbott and Costello**

**9** **Winky Dink and You**

The kids at home draw a raccoon.

**11:00** **2** **6** **7** **Fury—Adventure**

"Joey Saves the Day." Things look dark for Joey when a welfare worker comes to check on his progress. Bobby Diamond.

**3** **MOVIE—To Be Announced**

**11:30** **2** **Buffalo Bill, Jr.—Western**

"The Little Mavericks" and Calamity Jane set out to capture two desperados.

**6** **Quizdown—Rod Wolf**

**7** **Buffalo Bill, Jr.—Western**

"Rails Westward." Buffalo Bill and his stepfather are an unwitting part of scheme to sell worthless stagecoach line.

### AFTERNOON

**12:00** **2** **3** **Big Top—Circus**

High Wire Artists . . . . . Three Skytones  
Acrobats . . . . . The Wong Troupe  
Juggling . . . . . The Virginians  
Horse Act . . . . . Albert Ostermaier  
Polar Dogs . . . . . Poly Orea  
Teeterboard Act . . . . . The Orwyns

**7** **Junior League Playmates**

**10** **NEWS**

**12:15** **7** **Adventures of Blinky**

**10** **MOVIE—Western**

"North of Arizona." Tom Tyler, Jack Perrin.

**12:30** **7** **Town and Country**

**1:00** **2** **Lone Ranger—Western**

"Lady Killer." The Lone Ranger meets a clever actress who uses disguises when she commits her crimes.

**6** **Buffalo Bill, Jr.—Western**

"Pawnee Stampede." Buffalo Bill has an unexpected assist from the fighting Rev. Palmer. Dick Jones, Leonard Penn.

**7** **MOVIE—To Be Announced**

**3** **Fun House**

**1:30** **2** **Nickelodeon**

**6** **Mr. Wizard—Science**

"Atomic Power." Mr. Wizard shows Danny applications of atomic power.

**9** **Mighty Mouse Playhouse**

**DEBUT** A new weekly cartoon series featuring the adventures of Mighty Mouse. The first show includes: 1. "The Uninvited Pests." A farmer and his dog have trou-



ble with two crows, Heckle and Jeckle.  
 2. "The Exterminator." A cat goes to Gandy, a goose, to get rid of some mice.  
 3. "Dinky Finds a Home." An orphan duckling looks for a home. 4. "Svengali's Cat." Mighty Mouse has an air battle with Svengali's cat.

**2:00** **6** **Big Picture—Documentary**  
**9** **WRESTLING**

**2:30** **6** **Medical Technology**

Technicians from the Conemaugh Valley Memorial Hospital discuss the training of medical technicians at the institution.

**56** **SPORTS PREVIEW**

**3:00** **6** **7** **PRO BASKETBALL—**  
**Boston vs Minneapolis**

**RETURN** Curt Gowdy and Lindsey Nelson report from Boston Garden, Boston.

**9** **10** **56** **COLLEGE BASKETBALL—**  
**Kansas vs Wisconsin**

Jack Drees reports the play-by-play.

**4:00** **2** **Ethel and Albert**

**4:30** **2** **Fireside Theater—Drama**

"Bamboo Cross." A group of Maryknoll nuns, caught in Communist China, tries to escape to freedom. This is their story, of life in China and of their efforts to leave it. Written by Laurence Stallings, co-author of "What Price Glory?" Directed by John Ford. Regina: Jane Wyman. Ann: Betty Lynn. Soo Yong: Sichi Sao. Tanya: Judy Wong.

**5:00** **2** **Wyatt Earp—Western**

**6** **You Are There—History**

"Eli Whitney Invents the Cotton Gin." It's May 27, 1793. Walter Cronkite and his news staff cover the events surrounding Eli Whitney's unveiling of a working model of his revolutionary gin. The story follows Whitney to Washington, where he had great difficulty patenting his machine.

**7** **To Be Announced**

**9** **Nine Teen-Time**

**10** **Mr. Wizard—Science**

**56** **BOWLING**

**5:30** **2** **What's My Line?—Quiz**

**6** **The Honeymooners**

Ralph scowls as he ponders the dreadful fact—his mother-in-law is coming to visit! Jackie Gleason, Audrey Meadows.

**7** **Mr. Wizard—Science**

**10** **Johnny Jupiter**

## THIS WEEK...

(Information applies only to channel numbers indicated in parentheses)

### NEW TIME OR CHANNEL

Mr. Wizard.....	1:30 P.M. Sat. (6)
College Basketball.....	3 P.M. Sat. (10)
It's Always Jan.....	9:30 P.M. Sat. (10)
Frontiers of Faith.....	1:30 P.M. Sun. (7)
The Unexpected.....	11:20 P.M. Mon. (9)
Highway Patrol.....	8:30 P.M. Wed. (2); 8 P.M. Thurs. (9)
The Falcon.....	9 P.M. Fri. (2)
Mark Saber.....	9:30 P.M. Fri. (9)

### GOING OFF

Adventures of Champion...6 P.M. Wed. (9)

### DEBUTS

Mighty Mouse Playhouse...1:30 P.M. Sat. (9)  
 Ernie Kovacs...10:30 A.M. Mon.-Fri. (7) (10);  
 Tues.-Fri. (6)

### RETURNS

Pro Basketball.....3 P.M. Sat. (6) (7)

### SPECIALS

Christmas Program.....9:30 P.M. Thurs. (10)  
 Circus Christmas  
 Party.....8 P.M. Fri. (9) (10) (16) (56)

### COLOR

Producers' Showcase...8 P.M. Mon. (2) (6) (7)  
 Matinee Theater...3 P.M. Mon.-Fri. (6) (7)  
 Howdy Doody...5:30 P.M. Mon.-Fri. (6) (7);  
 Tues., Wed. (2)

*It's the flavour  
 ... always right!*



**TEACHER'S**  
**HIGHLAND CREAM**  
 BLENDED SCOTCH WHISKY

86 Proof · Schieffelin & Co., New York

## EVENING

6:00 **2** This Is Your Life—Edwards**5** I've Got a Secret—Quiz

Eddie's Debbie (Reynolds) has a secret she's guarding almost as closely as she did that wedding date. Actress Betsy Palmer joins regular panelists Jayne Meadows, Henry Morgan and Bill Cullen. Garry Moore emcees.

**7** Roy Rogers—Western

"Treasure of Paradise Valley." An old prospector is threatened by two men after his "treasure." Britt Wood.

**9** Lucy Show—Comedy

See 6:30 P.M. **10** for details.

**11** The Christophers—Relig.

"Abraham Lincoln's Personality," starring Don DeFore, Rod O'Connor and Maureen O'Sullivan. The first in a series of programs on Lincoln.

**56** To Be Announced6:30 **2** NEWS**5** Damon Runyon Theater

"The Blonde Mink." Nobody suspects that the murderer of the town's top dice-game operator is none other than his crooked partner. Julie Starker: James Whitmore. Linda Brown: Coleen Gray. Slats Slavin: John Berardino.

**7** Sat. Night Dance Party

Sherrard High School students.

**9** TIME OUT FOR SPORTS**11** Lucy Show—Comedy

"The Operetta." Lucy writes a musical play to save money for her ladies club.

**15** MOVIE—To Be Announced**56** NEWS, SPORTS6:45 **2** Patti Page Show—Music**9** The Ohio Story

"Drivers with Diplomas."

**56** Paradise Island—Variety6:55 **9** What's the Good Word?7:00 **2** I LOVE LUCY—Comedy

Lucy is not happy being separated from Ricky, Jr., when Ricky, Sr., insists Lucy send him to nursery school. Ricky, Jr.: Mayer Twins. (Film)

**6** DEATH VALLEY DAYS**7** MR. DISTRICT ATTORNEY

A psychopathic killer is halted in his career of revengeful murder. (Film)

**9** BOB CUMMINGS SHOW

"Mrs. Neemeyer's Niece." After long experience with visiting young relatives, Bob thinks he knows what to expect from Mrs. Neemeyer's niece. (Film)

**11** COL. MARCH, Scot. Yard

"Death in the Dressing Room." An exclusive London supper club is the scene of a murder. Boris Karloff as Col. March. (Film)

**56** TO BE ANNOUNCED7:30 **2** SPORTS**5** **7** THE BIG SURPRISE

Jack Barry emcees \$100,000 quiz.

**9** BEAT THE CLOCK—Quiz**10** OZZIE AND HARRIET

"The Gay Blade." A new couple moves next door to the Nelsons. The Mrs. and Harriet become good friends, but their husbands don't hit it off. (Film)

**16** OZARK JUBILEE7:45 **2** SPORTSMENS CLUB8:00 **2** **5** **7** PERRY COMO

Crooner Como's stellar lineup includes Gertrude "Molly" Berg, the song duo of Les Paul and Mary Ford, actor Jean Pierre Aumont, singing actress Polly Bergen, comic Morty Guntz and juggler Francis Brun.

**9** **10** STAGE SHOW

Vaughn Monroe joins the show for a one-night stand as emcee. He introduces comic Jack Carter, the dancing Step Brothers and young Ricky Zahnd, who recorded "Nuttin' for Christmas." The Dorsey Brothers' band does the music; June Taylor's girls do the dancing.

**16** TRAVEL TIME8:30 **9** **10** THE HONEYMOONERS

There's big news tonight—Ralph Kramden has entered politics! (Film) Gleason and Co. are reviewed in next week's issue.

**10** MASQUERADE PARTY**56** SEFICK'S PLACE9:00 **2** I LED THREE LIVES

Herb Philbrick learns that even the minds of youngsters can be poisoned by the Red line. Richard Carlson. (Film)

**6** **7** PEOPLE ARE FUNNY

1. Art Linkletter sends a contestant out to see if he can hold a parking place single-handed on a busy Hollywood street. 2. A woman is told to select five distinct types of men from the studio





"Here are Smart Watch Gifts and they're Guaranteed One Full Year."

WILKENS  
50th  
ANNIVERSARY  
CHRISTMAS

**50c** down  
With Tax

Beautifully  
Gift Boxed

# Zan-dell

**For Her—17 Jewels with 4 Diamonds**  
**For Him—17-Jewels, Self-Winding**

Wonderful gifts and tremendous values. These watches each have a lifetime unbreakable main-spring, are guaranteed one full year and have many other fine features. Take advantage of Wilkens \$10.00 trade-in and you can even bring in that old watch after Christmas.

50c Weekly ■ No Extra Charge for Credit

**SAVE \$10.00**

Wilkens will give you \$10.00 trade-in allowance for any old watch, regardless of condition, when you select any new Zan-dell gift watch.

Lady's Zan-dell or Man's Zan-dell  
**3995**  
Less Trade-in Allowance  
**1000**

Your Choice  
**2995**

Federal Tax Included

At All

**Wilkens**  
Friendly Stores

Mail Orders Filled Promptly

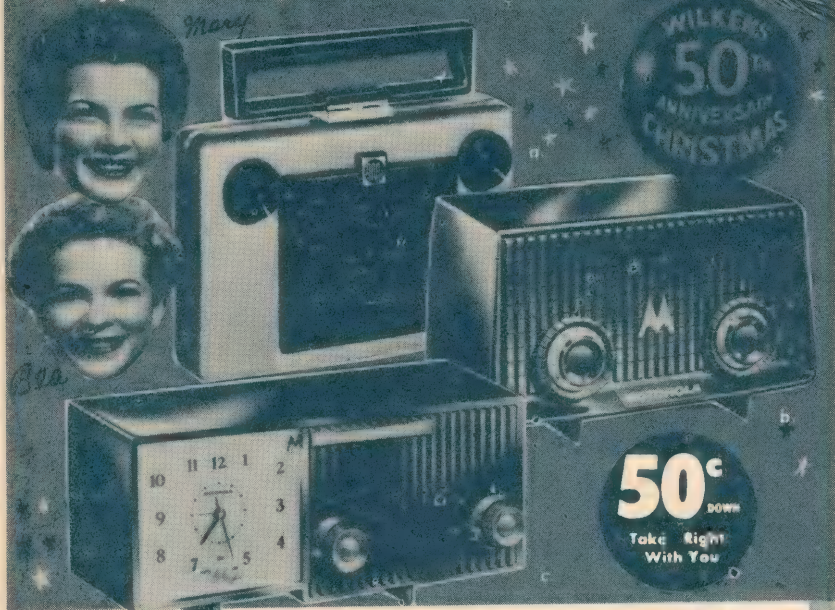
Send to: **WILKENS**

615 Liberty Ave., Pgh. 22, Pa.

Pittsburgh's Most Famous Name  
in **DIAMONDS** for 50 Years

310 WILKENS BLDG. HARCH BLDG. Mon. thru Fri., 7:05 P.M. - 10:00 P.M.

Everyone can use an "Extra" RADIO,  
an appreciated gift for years to come



At Wilkens Your Credit is GOOD

# MOTOROLA

## Distinctive Selection of Radios

It's so nice to receive a Motorola. Dad could use one for his workshop . . . or the playroom . . . a Motorola Clock Radio is a swell waker-upper . . . and Sis would love a Motorola Portable. They're all at Wilkens for only 50c down.

As Illustrated

- (a) 3-Way Portable ..... 29.95  
With "Rotp-Tenna" Less Batteries
- (b) Table Radio, AC and DC... 19.95  
In Ebony Color
- (c) Clock Radio ..... 24.95

As Little as 50c Weekly • Never One Penny Extra for Credit

At All

# Wilkens

Friendly Stores

Mail Orders Filled Promptly

Send to: **WILKENS**

615 Liberty Ave., Pgh. 22, Pa.

Pittsburgh's Most Famous Name  
in DIAMONDS for 50 Years

SEE WILKENS AT C. HANCOCK GALL. Mon. thru Fri. 7:45 P.M. KDKA-TV



audience. For the right guesses she wins a cash prize. 3. A third contestant is given an opportunity to win from \$1 to \$1000. (Film)

**9:00 9 TWO FOR THE MONEY**

Herb plays harmonica selection from his recently released record album.

**10 CROSSROADS—Drama**

"The Gambler." A minister tries to help a member of his congregation who is in trouble. The man is distraught almost to the point of suicide over gambling debts. Rev. Runyon: Dennis Morgan. Bill Langley: Robert Hutton. (Film)

**16 LAWRENCE WELK**

"Rudolph, the Red-Nosed

Reindeer".....Larry Hooper

"Silver Bells".....Alice Lon, Dick Dale

"I See God".....Jim Roberts

The Dodge-a-year contest has been extended three more weeks. (Hollywood)

**9:30 2 6 7 JIMMY DURANTE**

Singer-actress Polly Bergen joins in the fun. Jimmy is drafted into the service, but he can't convince anyone it must be a mistake. Pvt. Durante turns to entertaining the GI's. Polly, Eddie Jackson and the Durante troupe present "Pennsylvania," a musical production. Songs include "Oh, What a Miserable Afternoon," "Poor Bud Is Going" and "My Convertible Without a Top." (Film)

**9 JOHNNY CARSON**

Johnny's guest is William "Riley" Bendix.

**10 IT'S ALWAYS JAN**

Jan's neighbors form a corporation to start her on a career as a movie actress. Janis Paige, Jeri Lou James, Patricia Bright, Merry Anders, Arte Johnson. (Film)

**56 WRESTLING—Hollywood**

**10:00 2 6 7 GEORGE Gobel**

George and Alice are in the throes of preparing their Christmas dinner. George has an argument with the butcher.

**9 10 GUNSMOKE—Western**

"General Parsley Smith," a colorful Army veteran with a reputation for tall tales, gets himself into real trouble when he accuses a man of being a swindler. Matt Dillon: James Arness. General Parsley Smith: Raymond Bailey. (Film)

**16 MOVIE—Drama**

"Four Days." An unfaithful wife brings

unhappiness into her home. Hugh McDermott, Kathleen Bryan, Peter Reynolds.

**10:30 2 6 7 10 HIT PARADE**

Extras: Dorothy sings "Lover"; and the Dancers perform to "I Can't Give You Anything but Love."

**9 DAMON RUNYON**

"Honorary Degree." Two bookies find themselves in strange company when they go to college to collect a debt. Okay O'Keefe: Jackie Coogan. Alfie: Allen Jenkins. Jerry: William Leslie. (Film)

**11:00 2 Science Fiction Theater**

**6 Man Behind the Badge**

"The Uncrowned Champ." A patrolman devotes his life to aiding potential delinquents. Christian Drake.

**7 The Vice—Drama**

"Wrong Time Murder." An assistant store-manager has money problems. He evolves a plan to rob the office safe, but neglects one detail in his "perfect" crime. Horner: John Loder. Peter: Peter Reynolds. Joan: Jean Aubrey. Francine: Eunice Melville.

**9 NEWS**

**10 Ozark Jubilee—Music**

**11:05 9 MOVIE—Drama**

"The Big Chase."

**11:30 2 10 NEWS**

**6 MOVIE—Western**

"High Lonesome." A 17-year-old boy becomes involved in a feud. John Barrymore, Jr., Chill Wills and John Archer.

**7 MOVIE—Comedy**

"One Big Affair." A schoolteacher misses her bus in Mexico. Evelyn Keyes, Dennis O'Keefe, Mary Anderson, Gus Schilling.

**11:35 2 MOVIE—Science Fiction**

"Project Moonbase." A rocket with a lady pilot and two male passengers, makes a flight to the moon. Donna Martell, Hayden Rorke, Ross Ford.

**10 WRESTLING**

**12:30 9 NEWS**

**12:40 2 SPORTS—John Roberts**

**12:50 2 MOVIE—Drama**

Swing Shift Theater: "Treasure of Monte Cristo." A sailor agrees to a marriage of convenience with an heiress. Adele Jergens, Glenn Langan, Steve Brodie.

**1:30 6 NEWS—Harold Scott**

**2:05 2 Sermonette—Religion**

2:00 **2 9 10 56** Football

## STEELERS vs REDSKINS

PITTSBURGH  
STEELERS

WASHINGTON  
REDSKINS

7 Finks	QB	3 Guglielmi	QB
12 Eaton	QB	14 LeBaron	QB
18 Marchibroda	QB	16 Dorow	QB
24 McCabe	HB	20 Norris	HB
25 Mathews	HB	21 Barni	HB
27 Weed	E	25 Adduci	HB
28 Campbell	HB	28 Scudero	HB
33 Rogel	FB	29 Zagers	HB
39 Watson	HB	32 Elter	FB
41 Doyle	HB	36 Drazenovich	FB
42 Hill	HB	42 Alban	HB
49 Chandnois	HB	43 Janowicz	HB
50 Reger	C	45 Felton	FB
55 Tepe	C	46 Atkeson	FB
56 Matuszak	T	48 Hecker	E-B
57 Flanagan	E	49 Monachino	HB
60 Dodrill	E	50 Uliniski	C
62 Michalik	G	52 Allen	C
66 Schweder	G	53 Torgeson	C
70 Stautner	T	60 Berschet	G
72 Gaona	T	62 Boll	T
74 Varrichione	T	64 Marciniak	E
76 McClung	T	65 Houston	G
78 Ferry	T	67 Stephens	G
79 Modzelewski	T	70 Miller	T
80 Butler	HB	73 Davlin	T
81 Nickel	E	76 Kimmel	T
83 Bernet	E	79 Peters	T
84 McPeak	E	80 Brito	E
85 O'Malley	E	82 Carson	E
86 Meadows	E	83 Jones	E
87 McClairen	E	87 Thomas	E
89 O'Brien	E	88 Ostrowski	E

## MORNING

9:40 **2** Sermonette—Religion

The Rev. A. William Simmermon, Ross Community United Presbyterian Church.

9:45 **2** Christian Science Heals

9:55 **6** NEWS

10:00 **2 6 10** Lamp Unto My Feet

In honor of "Bible Sunday," there are readings from the Bible, Old and New Testaments. The speaker is Wm. S. Asbury.

**9** Man to Man—Religion

10:15 **9** Scrap—Steel Reborn

10:30 **2 6 9 10** Look Up and Live—Religion

The program is devoted to a study of the growth of the United Nations and the growth of feeling about the organization among Americans. Merv Griffin hosts.

11:00 **2** This Is the Life—Religion

"The Little Sinner." A dramatic story on juvenile delinquency. Stuart Randall.

**6 10** UN in Action

**7** The Christophers—Relig.

**9** Faith for Today—Religion

11:30 **2** The Parson's Mailbox

Rev. G. Callahan and John Roberts.

**6 9 10** Contest Carnival

The second set of semifinals.

**7** MOVIE—To Be Announced

## AFTERNOON

12:00 **2** Super Circus—Clowns

**6** This Is the Life—Religion

"The Secret of Arnold Hopkins." A promotion is too heavy a burden for a chemist to carry. Edward Binns, Dorothy Green.

## TUCK-AWAY WINDING STEMS

Gruen's

Got 'em



**GRUEN**—the newest look in time!

... at your Gruen Jewelers now!

AT YOUR RCA VICTOR DEALER

The **BIG CHANGE** in TV  
BUY IT NOW FOR BIGGER  
AND BETTER TV ENJOYMENT

New **RCA VICTOR**

21 inch **\$179.95**



**9 10 Winky Dink and You**  
Mr. Bungle gets mixed up with flypaper.  
**12:30 2 Pet Show—Ned Locke**  
**6 Wild Bill Hickok**

"The Kid from Red Butte." Wild Bill and Jingles help teach the son of a robber the value of honesty. Guy Madison.

**7 Industry on Parade**  
**9 The Christophers—Relig.**  
**10 Faith for Today—Religion**

Elsa Lind, a 16-year-old pre-medical student, tells of her experiences in the Amazon jungle. Rev. W. A. Fagal.

**12:45 2 Jon Gnagy—Art**  
**7 Christian Science Heals**

**1:00 2 Ramar of the Jungle**  
"Jungle Vengeance." Ramar rescues a missionary. Jon Hall, Marjorie Lord.

**6 Toyland Express**  
**7 The Bell in the Tower**  
**9 O. Roberts—Evangelist**

**10 What's Your Trouble?**  
**1:15 6 Heaven Speaks—Martin**  
**10 Christian Science Heals**

**1:30 2 Annie Oakley—Western**  
"The Cinder Trail." A cattleman tries to take over railroad. Gail Davis.

**6 O. Roberts—Evangelist**  
**7 Frontiers of Faith**  
**9 Neapolitan Serenade**  
**10 Life of Triumph—Religion**  
**56 SPORTS PREVIEW**

**2:00 2 9 10 56 PRO FOOTBALL**  
—Pittsburgh vs Washington  
See lineups on page A-10.

**6 DISNEYLAND—W. Disney**  
See 6 P.M. **7** for details.

**7 Faith in Our Valley**  
**2:30 7 This Is the Life—Religion**  
"Thou Shalt Not Kill—With the Tongue!"  
A malicious man learns that you don't need a gun to kill a man. Herb Vigran.

**4:00 6 7 21 Hallmark Hall of Fame — Comedy**

Maurice Evans presents  
Elmer Rice's

**DREAM GIRL**

starring Vivian Blaine  
Hal March and Evelyn Varden



Hal March



Vivian Blaine

Georgina Allerton is manager and part owner of a book shop. But her mind is not on her work. All day long she daydreams, fancying herself a murderess on trial for her life, or the mother of twins, or the toast of the town after filling in as Portia for an ailing actress.

Peopling her dreams, in unfamiliar roles, are the familiar figures of her world: George Hand, a wolfish book-jobber; Jim Lucas, her brother-in-law, arty but attractive; Clark Redfield, a newspaperman and something of a bully. Georgina has a pretty poor opinion of Redfield, which doesn't prevent the feet-on-the-ground Redfield from giving Georgina some free advice—to bring her head down out of the clouds.

When the play opened on Broadway just 10 years ago, Betty Field was seen in the title role,

and Evelyn Varden, Edmon Ryan and William A. Lee had the same parts they play today. S. Mark Smith adapted the comedy for today's 90-minute presentation.

**Cast**

Georgina Allerton.....Vivian Blaine  
Clark Redfield.....Hal March  
Lucy Allerton.....Evelyn Varden  
George Hand.....Edmon Ryan  
Mr. Allerton.....William A. Lee  
Jim Lucas.....Donald Symington  
Miriam.....Mary Fickett  
Claire.....Priscilla Morrill  
Radio Announcer, D.A., Antonio..Walter Klavun  
Luigi.....Louis Sorin  
Miss Delehanty.....Kathleen Mansfield

**3:00 6 Dr. Spock—Discussion**

Four fathers discuss discipline.

**7 BOWLING****3:30 6 Zoo Parade—Animals****4:00 6 7 Hallmark Hall of Fame—Comic Fantasy**

Maurice Evans presents Elmer Rice's comic fantasy, "Dream Girl." Details, P. A-11.

**5:00 2 Medic—Drama****9 Lawrence Welk—Music**

Bert Parks is on hand to give away the third automobile to another winner in the Dodge-a-year-for-life contest. Highlights: "It's Almost Tomorrow," Alice Lon; "Sixteen Tons," Larry Hooper; "London Bridge," Bill Page; "Christmas Dreaming," Dick Dale.

**10 Men to Man—Religion**

Topic: "How Can We Love Our Enemies?"

**56 PRO FOOTBALL—Baltimore vs San Francisco****5:15 10 The Pastor—Religion****5:30 2 4 Captain Gallant**

"Masquerade." Murderers are terrorizing

the merchants of Zagora. Gallant decides to join the criminals in order to learn their plans. Buster Crabbe.

**7 Annie Oakley—Western****10 Justice—Drama**

"The Girl Without a Name," by Irving Gaynor Neiman. A wealthy boy's family is quick to annul his marriage to a middle-class girl. Later, she has a baby and goes to the Legal Aid Society to find out her legal status and that of her child. Julia: Lois Smith. Jordan: Wesley Addy.

## EVENING

**6:00 2 Wilkens Amateur Hour**

"17th Annual All Twin and Triplet Show," the only show of its kind in the world. Contestants compete for \$350 in cash prizes. Entire studio audience is composed of twins and triplets. The Zavada quadruplets are special guests.

**6 13 Meet the Press—Panel**

Former President Herbert Hoover is queried by a panel of newsmen. This is

TODAY AT 4:00 P.M.—CHANNELS **6 7 21**

The new Hallmark Hall of Fame

MAURICE EVANS

PRESENTS

"Dream Girl"

STARRING

VIVIAN BLAINE

vivacious star of "Guys and Dolls"

AND

HAL MARCH

famous star of the "\$64,000 Question"



90 minutes of gay comedy by Pulitzer Prize Winner Elmer Rice



the first time the former President has faced an open news conference before live TV cameras. Reporters on the panel: Lawrence Spivak, William Blair, William Hines and Paul Wooton. Ned Brooks moderates from New York City.

**7 Disneyland—Walt Disney**

Cartoon lovers are in for a treat—one hour of cartoons. They all star that cut-up canine, Goofy. Donald and Mickey co-star in "Moving Day" and "Moose Hunters."

**9 Lassie—Dog Story**

"The Clown." An elderly circus clown and his trained dog wander into the Miller barn. Ellen suggests that he help the children put on a circus act. Jan Clayton. (Postponed from last week)

**10 Star Tonight—Drama**

See 7:30 P.M. **7** for details.

**6:30 6 Roy Rogers—Western**

"Treasure of Paradise Valley." An old prospector is threatened by two men after his "treasure." Britt Wood.

**9 16 You Are There**

We watch the excitement of "The Chicago Fire" on Oct. 8, 1871. Walter Cronkite and his news staff interview the Rafferty family, among the many victims of the fire started by Mrs. O'Leary's troublesome cow. (Film)

**Cast**

Edna Rafferty ..... Lee Bolman  
John Rafferty ..... John Larch  
Louise ..... Maxine Cooper  
Cousin Helen ..... Ruth Phillips  
Mother Parker ..... Olive Blakeney  
Mayor Mason ..... Howard Wendell

**10 Talent Scouts**

**7:00 2 BIG STORY—Drama**

"Burden of Proof." Reporter Robert L. Stearns of the Pontiac, Mich., Press champions the cause of a man suspected of murder. The man became the State's chief suspect after he found the body of a murdered matron and reported his discovery to the police.

**6 7 IT'S A GREAT LIFE**

"The Fabulous Foundling." A beautiful girl, looking for a room, inspires great concern on the part of Steve, Denny and Earl. Michael O'Shea. (Film)

**9 YOU ASKED FOR IT**

Art Baker salutes the best performances

of 1952: 1. Elektro, the mechanical man. 2. Dagwood the Cat, feline ping-pong player. 3. Magician Aubrey. 4. All-Negro Army drill team from Camp Stoneman, Cal. 5. Deaf-mute "voiceless choir" from Los Angeles. (Film)

**11 LASSIE—Drama**

"Gramps' Birthday." Though Gramps Miller has forgotten his birthday, Ellen, Jeff and the neighbors have not. They plan a big surprise party. (Film)

**16 YOU ASKED FOR IT**

Art Baker presents the 1953 award show. 1. Japanese strong man: The Great Togo. 2. Peppy, trick dog. 3. Dante, the Magician. 4. Will Rogers, Jr. 5. Kuda Bux, the man with x-ray vision. (Film)

**7:30 2 4 FRONTIER—Western**

"Romance of Poker Alice." A proper and educated Englishwoman migrates to the west with her father. After his death she is unsuccessful in her attempts to obtain a teaching position, and turns to gambling. Alice Ivers: Joan Vohs. George Tubbs: Barry Atwater. Charles Ivers: Lowell Gilmore. Dealer: Chuck Webster. Harry: Don Diamond. (Film)

**7 STAR TONIGHT—Drama**

"Have Faith in Your Agent," by Judith Parrish. Ernest Truex and his wife Sylvia Field star as Fred and Fanny Cotton, a show-business couple now in semi-retirement. But they're having trouble making ends meet and need a scheme to get them some cash. Jack Manning plays Fred.

**9 10 56 PRIVATE SECRETARY—Ann Sothern**

Susie is enjoying the role of boss while Mr. Sands acts as her secretary, until she makes the mistake of asking her "secretary" out to lunch. (Film)

**16 FOUR STAR PLAYHOUSE**

"A Place Full of Strangers." On the verge of a nervous breakdown, a man tries to solve his problem by leaving town. (Film)

**Cast**

Fleet Mason ..... Dick Powell  
Marcia ..... Dina Merrill  
Miss Proctor ..... Frieda Inescort  
Owens ..... Howard McKNear  
Mr. Manson ..... Morris Ankrum  
Elizabeth ..... Lillian Bronson  
Brewster ..... James Stone

## 8:00 **2 6 7** VARIETY HOUR

Theater personalities appear to give "A Salute to George Abbott," noted producer-director-actor. Helen Hayes joins Abbott in a scene from their recent co-starring triumph "The Skin of Our Teeth." Other stars of Abbott productions appearing are Gwen Verdon, Eddie Albert, Nancy Walker, John Raitt, Fran Warren, Edith Adams and Sam Levene. Bobby Fosse, who did the choreography for the two latest Abbott hits, "Pajama Game" and "Damn Yankees," will also appear.

### **9 10 16** ED SULLIVAN

Ed's dispensing pre-Christmas cheer with a lineup highlighting music and mirth: comedians Bud Abbott and Lou Costello appear in a sketch; British comedienne Joyce Grenfell presents humorous songs and scenes; opera star Mimi Benzell and pop vocalist Teresa Brewer sing; the Obernkirchen Children's Choir offers "Silent Night" and "Jingle Bells"; Danish comedy violinist Wandy Tzorek performs; and the Three Merkeys, a comic horizontal bar contortionist act, perform. As an added attraction, there's a scene from the new Rodgers and Hammerstein musical "Pipe Dream." William Johnson and Judy Tyler sing "All at Once You Love Her."

### **56** CHURCHES FOUNDATION

## 8:15 **56** TO BE ANNOUNCED

## 8:30 **5A** MARK SABER—Mystery

## 9:00 **2 6 7** ALCOA HOUR

Thomas Mitchell, Teresa Wright, Robert Preston, Cathleen Nesbitt and John Kerr star in "Undertow," by Jack Kelsey. The setting is bleak Nova Scotia. A former resident, now a successful big-city businessman, brings his wife to meet the family. She sees her hard-bitten sea-captain father-in-law and her simple in-laws as people to be admired, a view her husband does not share.

### Cast

Cap'n Jarvis ..... Thomas Mitchell  
 Doug Hallock ..... Robert Preston  
 Sylvia Hallock ..... Teresa Wright  
 Mother Hallock ..... Cathleen Nesbitt  
 Jamie Hallock ..... John Kerr

### **9 10 16 56** G. E. THEATER

"The Seeds of Hate." A man is torn between his conscience and loyalty when a friend brutally shoots an Indian. (Film)

### Cast

Jim ..... Charlton Heston  
 Drago ..... Steve Cochran  
 Nora ..... Diana Douglas  
 Pete ..... Jim Karath  
 Lanny ..... Christian Pasques  
 Tom-Tom ..... Frank Lackteen  
 Miss Lamb ..... Nancy Kulp  
 Clem ..... Bob Bice

## 9:30 **5** ALFRED HITCHCOCK

"Guilty Witness." A young couple face a serious problem. Aware that their neighbors often quarrel, they are suspicious when the husband disappears after a violent argument. (Film)

### Cast

Amelia Verber ..... Judith Evelyn  
 Stanley Krane ..... Joe Mantell  
 Dorothy Krane ..... Kathleen Maguire  
 Det. Halloran ..... Robert Simon

### **10** AMATEUR HOUR—Mack

### **16** FAITH FOR TODAY

### **56** THE CHRISTOPHERS

## 10:00 **2 6 7** LORETTA YOUNG

Guest hostess Ann Sothern introduces "Man in the Ring." A young fighter is blinded during his first match. While at the sanitarium awaiting the operation which may restore his eyesight, the boxer falls in love with a girl there who is also blind. As the time for his operation draws closer, the fighter is forced to make a decision which will affect both their lives. Ted: Scott Brady. Laurie: Phyllis Thaxter. (Film)

### **5** BREAK THE BANK

### **10 16** APPOINTMENT WITH

### ADVENTURE—Drama

"A Sword Has Two Edges," by Robert David Burke. The American widow of a Portuguese count is so generous with her late husband's worldly goods that she finds herself practically penniless. Two swindlers take advantage of the situation to buy up the family heirlooms for trifling sums. Patricia Collinge stars.

### **56** BIG PICTURE—Historical

## 10:30 **2** DR. HUDSON'S SECRET JOURNAL—Drama

"The Potacky Story." A child's life hangs in the balance while a ruthless ambulance chaser unearths an ancient law that blocks medical attention to a minor unless



parental consent is obtained. Fay Roope, Liza Golm, Everett Glass. (Film)

**6 BOB CUMMINGS SHOW**

"The Wolf Sitter." Chuck's newest business venture definitely hinders his Uncle Bob's extracurricular activities. (Film)

**7 JUSTICE—Drama**

"Track of Fear," by Harold Gast. For some reason, a man grows angry at any questions about his past. His action has estranged his wife and caused tension among those who know him. Meg: Maurzen Stapleton. Tom: Theodore Bikel.

**9 WHAT'S MY LINE?—Quiz**

**10 CHANCE OF A LIFETIME**

**16 MOVIE—Drama**

"Blind Man's Bluff." (English)

**56 CLERGYMAN'S STUDY**

**11:00 2 DREW PEARSON—News**

**6 9 NEWS—W. Cronkite**

**7 NEWS**

**10 MOVIE—Comedy**

"St. Benny the Dip." Confidence men elude police by donning ecclesiastical garb. Dick Haymes, Nina Foch, Roland Young and Freddie Bartholomew.

**11:05 7 Ethel Barrymore—Drama**

"Lady Investigator." A schoolteacher inherits a private detective agency. Gene Raymond and Bonita Granville.

**11:15 2 Playhouse 15—Drama**

"The Man Who Remembered." Major falls in love with his nurse while being treated for amnesia. Peter Hobbs, Lois Wheeler.

**6 MOVIE—To Be Announced**

**9 Weather**

**11:20 9 MOVIE—Drama**

"Dreaming Lips." A young wife falls in love with her husband's best friend. Elisabeth Bergner, Raymond Massey.

**11:30 2 NEWS**

**7 MOVIE—Drama**

"The Scarf." A man escapes from a hospital for the criminally insane. John Ireland and Mercedes McCambridge.

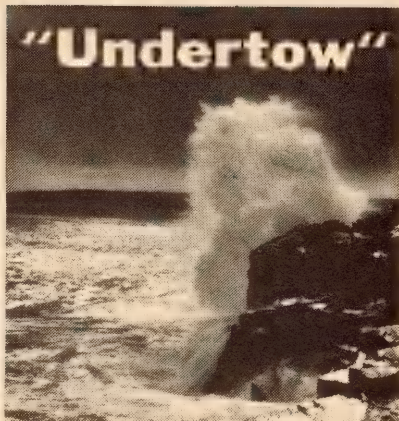
**11:35 2 MOVIE—Mystery**

"Murder Over New York." Charlie Chan is called to unravel the mystery of a spy ring. Sidney Toler, Picardo Cortez.

**12:15 6 NEWS**

**12:20 9 NEWS**

**12:50 7 Sermonette**



(9:00-10:00)

Sunday Evening

(CHS. 2 6 7 21)

A warm human story of those who live by the sea and those who succumb to its lure. Set on the coast of Nova Scotia, "Undertow" concerns the problems of an aging mother and father holding their family together in competition with more glamorous and cosmopolitan pursuits than lobstering. Written by Jack Kelsey. Alcoa Hour—full hour—live!

Your Guide to the Best  
in Aluminum  
Value



**6:55 2 Sermonette—Religion**

The Rev. A. William Simmermon, Ross Community United Presbyterian Church.

**7:00 2 6 7 Today**

(M) Dave's holding open house for all press agents who have a product to sell and a queen to represent it. Dave will interview George Meany, president of the combined CIO-AFL forces. (T) Dave interviews the three Heiss children, who are professional skaters. (W) Dave talks with comedian Arnold Stang. (Th) Demonstration of how to wrap large and unusually shaped Christmas gifts. (F) A 35-member Salvation Army kettle drum band performs for us.

**9 10 Morning Show**
**7:55 2 Les Paul Show—Music**
**8:00 2 Today—Continued**
**9 10 Captain Kangaroo**

(M) Capt. Kangaroo tries to cheer up a sad little Christmas tree. (T) The Treasure House Toys join the Captain in a happy march. (W) Santa makes a pre-Christmas trial run. (Th) The Captain has trouble getting some jingle bells out of his pocket. (F) The Captain and Mr. Greenjeans decorate the Treasure House.

**8:55 2 NEWS—Wood**
**9:00 2 Wayne Griffin Show**
**6 (M, W, Th, F) It's Fun To**
**Reduce—Exercises**
**(T) Cooking Tips—Lucas**

Beef and Kidney Pie, Crepes Fourres.

**7 9 10 MOVIES**
**9:05 13 (M-F) Schoolltime**

(M) Drama. (T) Sculpture. (W) Music. (Th) Guidance. (F) French.

**9:15 6 (M) Man to Man**

"What Peace Do We Want?" Dr. Sockman.

**(W) Morning Devotions**
**(Th) What's Your Trouble?**
**(F) Garry Moore**
**9:30 6 Garry Moore**
**9:45 11 (M-F) TTD Reading**
**10:00 2 Garry Moore**

(M) Parking Lot Attendant, Garry, Durward. (T) Holiday Evening Fashions, Garry, Denise. (W) Men's Shopping Dept., Garry, Ken, Durward. (Th) Animal brought by Ivan Sanderson.

**6 7 Ding Dong School**
**9 (T) Garry Moore**
**10 MOVIE—Serial**

(M-F) "Shadow of the Eagle." The story of carnival life. John Wayne. Chs. 6-10.

**10:10 13 (M-F) 2D with Music**
**10:15 9 (M, T, Th, F) Moviettes**
**(W) Garry Moore**
**10 (M-F) Cartoon Carnival**
**10:30 2 Woman's Angle—Sando**
**6 (M) Faith for Today**
**(T-F) Ernie Kovacs**
**7 10 (M-F) Ernie Kovacs**

**DEBUT** Ernie Kovacs and the gang present a half-hour of songs and sketches. Ernie's company includes his singer wife Edith Adams, comedian Kenny Delmar and pianist-composer-singer Matt Dennis.

**9 (M, T, W) Arthur Godfrey**
**(F) Garry Moore**
**13 (M-F) Schoolltime**

(M) French. (T) Drama. (W) Sculpture.

(Th) Music. (F) Guidance.

**10:45 2 (M-Th) Arthur Godfrey**

(M) Arthur's back from Florida. There's a pickup from New York's Waldorf-Astoria Hotel, where Art Linkletter is emceeding the bake-off contest.

**2 9 (F) Garry Moore**
**9 (M-Th) Moviettes**
**11:00 6 7 (M-F) Home**

(M) Arlene Francis presides over the second week of the Christmas shopping festival. Throughout the week, Don Craig conducts his octet in Christmas carols. (T) Gift suggestions for infants and toddlers. (W) Gifts for grandpa and pre-teen-age boys and girls. (Th) Gifts for wives, mothers and college men. (F) Gifts that the whole family would enjoy and hints on presents for children from 1 to 10.

**9 (M-Th) Arthur Godfrey**
**(F) Moviettes**
**10 Flynn's Inn**
**11:05 13 (M-F) TTD Arithmetic**
**11:30 2 (M,W,Th,F) Strike It Rich**
**(T) Pgh. Public Schools**

"Vocal Music." South Hills High School choir, under direction of Ralph Crawford, presents program of Christmas music.

**9 10 (M-F) Strike It Rich**
**11 (M-F) Educational Films**



WILKENS  
50<sup>TH</sup>  
ANNIVERSARY  
CHRISTMAS



Give a  
Star Quality  
DIAMOND  
... the Finest  
Gift of All



600  
Down

## NEW ... Star Television "200" as Seen on TV 10 DIAMOND BRIDAL PAIR

Star Quality • Guaranteed Perfect and Blue-White

Here is the gift she's been wishing for from the one she loves. Guaranteed Perfect, guaranteed Blue-White center diamond set in newest style Magic Reflector matched gold mountings. Take them right with you. Pay next year.

4.00 Weekly • Never One Penny Extra for Credit

**200<sup>00</sup>**

Federal  
Tax  
Included

For Both Rings

Select Separately or Matching Pair: Engagement Ring 125.00, Wedding Ring 75.00

*Rings Enlarged to Show Detail*

Mail Orders Filled Promptly

Send to: **WILKENS**

615 Liberty Ave., Pgh. 22, Pa.

At All

**Wilkins**

Friendly Stores

Pittsburgh's Most Famous Name  
in DIAMONDS for 50 Years

SEE WILKENS' C 2 C RANCH GALS, Mon-Thru Fri, 7:45 P.M., KDKA-TV

al

"You Give the  
FINEST when  
you give a  
Remington"



**50¢**  
DOWN

Take It Right  
With You



**NEW**  
**27.50**

**Remington Foursome  
ELECTRIC SHAYER**

**2000** with old  
electric  
shaver

Only 50c Weekly

**He'll Shave Smooth in a Minute or Two**  
**Remington "60" DeLuxe**

\$29.50  
Remington  
..... Only

**22<sup>00</sup>**

with old  
electric  
shaver

Never again will he need blades,  
lather or lotions because a Rem-  
ington does everything . . . it  
shaves so fast, so clean, so com-  
fortably. Take it with you and  
pay next year.

50c Weekly

No Extra Charge for Credit

**Wilkens Will Give**

**\$750**

Trade-In  
Allowance

For any old electric  
shaver on any new  
Remington and you can  
even bring in his old  
shaver after Christmas.

At All

**Wilkens**

Friendly Stores

Mail Orders Filled Promptly

Send to: **WILKENS**

615 Liberty Ave., Pgh. 22, Pa.

**Pittsburgh's Most Famous Name**  
**in DIAMONDS for 50 Years**

SEE WILKENS AMATEUR HOUR, Every Sunday, 6 to 7 P.M., KDKA-TV



(Morning programs on page A-16)

## AFTERNOON

- 12:00 **2** **9** NEWS  
**6** **7** **10** Tennessee Ernie  
**13** Crackers by the Billion
- 12:15 **2** Kay Dee Kartoons—Stohl  
**9** **10** Love of Life—Serial
- 12:30 **2** Search for Tomorrow  
**6** **7** Feather Your Nest  
**9** Show Look  
**10** NEWS  
**11** Cooking Ahead
- 12:45 **2** **10** Guiding Light—Serial
- 1:00 **2** Bill Brant Show—Variety  
**5** Search for Tomorrow  
**7** Heart of the Home  
**9** **10** Jack Paar Show

British comedienne Hermione Gingold is Jack's special guest.

Fencing Lessons Louis Nye

- 1:05 **12** TTD French
- 1:15 **5** Love of Life—Serial
- 1:25 **2** It's Good Taste—Etiquette

The Flag. Amy Vanderbilt.

**13** **20** with Music

- 1:30 **2** Kay's Kitchen—Neumann  
 Holiday Plum Pudding.

**5** MOVIE—Western

"Train to Tombstone." An assortment of people encounter a series of holdups aboard a train. Don Barry, Judith Allen.

- 7** Ladies View—Edwards  
**9** Look Ladies—V. Griffin  
**10** Love Story—Interviews

- 1:35 **7** MOVIE—To Be Announced

- 1:45 **13** Schooltime—Guidance

- 2:00 **2** Popular Science

**9** Robert Q. Lewis Show

"If You Catch a Little Cold"

Robert Q., Judy, Don Animal Act Educated Chimp

**11** MOVIE—Western

"Silent Valley." Tom Tyler.

- 2:15 **2** Valiant Lady—Serial

**13** Schooltime—Music

- 2:30 **2** Meet Your Neighbor

**5** **9** House Party

- 2:45 **5** Movie Quick Quiz

- 11** Friendly Giant
- 3:00 **2** **9** **10** Big Payoff—Quiz  
**6** **7** Matinee Theater

**COLOR** "O'Toole from Moscow," by Rod Serling. A fugitive from the Soviet Embassy in New York, with a liking for American baseball, dupes his guard into escaping. Leo Durocher is featured.

- 13** For Ladies Only—Corey
- 3:30 **2** Playhouse 330—Drama

"Judas." Drama of love and intrigue in French resistance movement during German occupation. George Wallace.

**9** Urbs and Suburbs

**10** Girl from Gables

**12** Eins, Zwei, Drei

- 3:45 **9** Bob Crosby Show

- 4:00 **2** **10** Brighter Day—Serial

Max gets more information about Donald.

**5** Date with Life—Serial

Anne hears that rumors are spreading.

**7** Follow That Man—Drama

"Don't Feed the Animals." Attempts have been made on a woman explorer's life.

**1956** *Muntz* TV 

**WHY PAY MORE!**



24"

\$139.95

2 FULL YEARS TO PAY  
EASY CREDIT TERMS

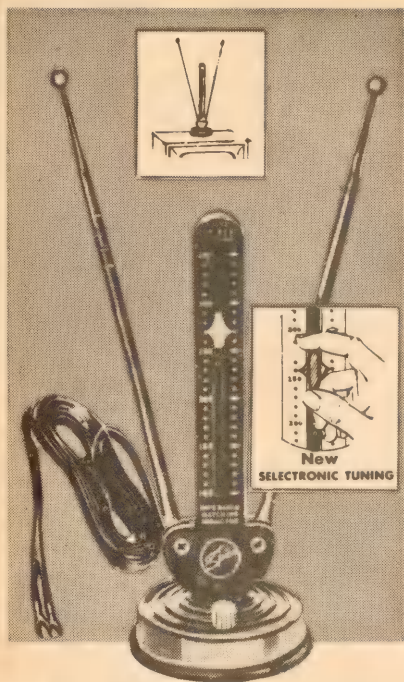
**BUY  
FACTORY  
DIRECT**

Price includes Federal Excise Tax. Picture tube and parts warranty. Delivery and installation \$10 extra if desired. Legs extra.

Call EM 2-2300

FOR A FREE DEMONSTRATION

FACTORY SHOWROOM  
MUNTZ TV — 5523 FLINN at Negley



# Spico's New TV Antenna

GUARANTEES BETTER PICTURES

## 995

Spico's new indoor antenna tunes out ghosts, compares favorably with roof models. Adjust-a-knob, exclusive electronic tuner remove annoying guesswork. It's unconditionally guaranteed.

Gimbels TV Center, Second Floor

Mail, Box 1016, Pgh. 30,  
Pa.; or Phone GR. 1-8400

**Gimbels** PITTSBURGH

## MONDAY

- 4:00 **9** A Look at Yesterday  
**13** To Be Announced  
 4:15 **2** **9** **10** Secret Storm  
**6** Matinee Melodies  
 4:30 **2** **10** On Your Account  
**6** **7** World of Mr. Sweeney

"An Ounce of Philosophy." Chas. Ruggles.

- 9** Ranger Ray, Santa Claus  
**13** Children's Corner—Carey  
 4:45 **6** **7** Modern Romances

A lonely widow has never given up hope that her missing soldier son is alive. She meets a down-and-out veteran who may have known the boy.

- 5:00 **2** Video Adventures  
**6** Superman—G. Reeves

"The Face and the Voice." Gangsters use surgery to alter face of one of their members to resemble Superman.

- 7** Pinky Lee Show—Variety  
**9** **10** Mickey Mouse Club

Mouseketeers present Fun with Music Day: "Shoe Song," "Get Busy." Cartoon: "The Wayward Canary."

- 5:30 **2** Wild Bill Hickok

"Spinster Mayor." Lady mayor teams up with Bill and Jingles to solve a murder mystery. Guy Madison, Renie Riano.

- 6** **7** Howdy Doody

**COLOR** Story Princess has a tale.

- 13** Right Time for Toys  
**56** Record Rack—Music

- 5:45 **13** Beauty Is a Science

## EVENING

- 6:00 **2** Weather—Mallinger  
**6** SPORTS—Scott  
**7** Movie Marshal—Schenk  
**9** Sky King—Kirby Grant

"The Threatening Bomb." Ranchers appeal to Sky King when gangsters move into area. Gloria Winter, Ron Hagerthy.

**13** NEWS

- 13** Livestock Exposition  
**14** MOVIE—To Be Announced

- 6:05 **2** Buzz 'n' Bill—Musical

Buzz Aston, Bill Hinds, Joe Negri Trio.

- 6:15 **6** NEWS—Ron Rininger

- 7** Santa Claus  
**10** The Passerby—Drama



- 6:30 **56** NEWS—Carl Ide  
**6** I Love Lucy—Comedy

Lucy is not happy being separated from Ricky, Jr., when Ricky, Sr., insists Lucy send him to nursery school.

- 7** SPORTS—Diab  
**9** TIME OUT FOR SPORTS  
**10** Topper—Comedy

"Blood Brothers." When Cosmo tries to impersonate George Kerby, he finds that living with ghosts can be dangerous.

- 13** To Be Announced  
**17** NEWS, SPORTS  
 6:40 **7** NEWS—Moore  
 6:45 **2** Pitt Parade—Area News

- 9** NEWS—D. Edwards  
**11** Cartoon Carnival  
 6:55 **2** SPORTS—Ray Scott  
**7** Weather—Del Taylor  
**56** NEWS

- 7:00 **2** WATERFRONT—Drama

"Lighthouse." Cap'n John notices that something is wrong with the lighthouse beam. Preston Foster. (Film)

- 6** BREAK THE BANK  
**7** ANDERSEN TALES

"The Sweethearts." Girl who decides she'll marry rich man is thwarted. (Film)

- 9** WARNER BROS. PRESENTS

"Kings Row." An attractive German immigrant is put off the train at Kings Row

8:00 **2 6 7 11** PRODUCERS' SHOWCASE — Ballet

Sadler's Wells Ballet in

**THE SLEEPING BEAUTY**

music by Peter Ilich Tchaikovsky



Margot Fonteyn

**COLOR** One of the world's great ballet companies, the Sadler's Wells of England, is seen in one of its most popular productions, a complete 90-minute performance of the fairy tale of "The Sleeping Beauty." Celebrated prima ballerina Margot Fonteyn stars as Princess Aurora; premier danseur Michael Somes is Prince Florimund. Robert Irving conducts.

To narrate the story to a little girl and her two brothers, David Wayne assumes the role of the colorful legendary character of Harlequin. He'll explain that the beautiful young princess was doomed to die by the wicked fairy. But the lilac fairy was able to alter this to a long sleep, from which only a prince's kiss can awaken her.

The noted playwright John Van Druten wrote the narrative section, and the children are played by Jada Rowland, Edmund Gaynes and Dennis Kohler.

**Cast**

Princess Aurora.....	Margot Fonteyn
Prince Florimund.....	Michael Somes
Carabosse (Wicked Fairy).....	Frederick Ashton
Lilac Fairy.....	Beryl Grey
Fairy of the Golden Vine.....	Rowena Jackson
Blue Bird.....	Brian Shaw

because one of her daughters has chicken pox. Dr. Mitchell: Jack Kelly. Erica Shiller: Maria Palmer. (Film)

- 7:00** **10** **SPORTS**—Ted Reinhart  
**13** **HIGH SCHOOL BIOLOGY**  
**16** **TELETOPICS**  
**56** **SANTA CLAUS**  
**7:15** **10** **16** **NEWS**—John Daly  
**56** **NEWS**—D. Edwards  
**7:30** **2** **TIME OUT FOR CHRISTMAS DECORATING**—B. Schmitzer  
**6** **TONY MARTIN**—Songs

Tony sings "Christmas in Rio," "Moments To Remember" and "He." The Interludes offer "Sixteen Tons." David Rose conducts the orchestra. (Hollywood)

- 7** **ADVENTURE ALBUM**  
**10** **ETHEL AND ALBERT**

Albert is disturbed because he forgot Ethel's birthday. Peg Lynch. (Film)

- 13** **YOUR CHILD & SCHOOL**  
**16** **TV SHORTS**  
**56** **SEARCH FOR SECURITY**

- 7:45** **2** **EZC RANCH GALS**—Music  
 Dusty, Gay, Pat, Margie, Betty, Bea, Mary.

- 6** **7** **16** **NEWS**—Swayze

- 8:00** **2** **6** **7** **PRODUCERS' SHOWCASE**—Ballet

**COLOR** The Sadler's Wells Ballet presents "The Sleeping Beauty." Details, on page A-21.

- 9** **10** **BURNS AND ALLEN**

A beautiful salesgirl gives Gracie a message for Ronnie and Gracie quickly puts two and two together and comes up with five. Gracie comes to the conclusion that Ronnie is eloping. Myrna Hansen. (Film)

- 13** **OPERATION SUCCESS**  
**16** **CROSSROADS**—Drama

"The Gambler." Minister tries to help a man who is distraught almost to point of suicide over gambling debts. Rev. Donald Mark Runyon; Dennis Morgan. (Film)

**DUQUESNE PILSENER**

Christmas Decorating  
 KDKA-TV - 7:30 PM

Sports - WSTV-TV - 6:30 PM

News - WTRF-TV 11 PM

**PROUDLY PRESENTS**

- 56** **THE HUNTER**—Drama  
**8:30** **9** **VOICE OF FIRESTONE**

Jerome Hines, bass, is the guest.  
**Program**

Mr. Hines  
 "Full Moon, Empty Arms".....Rachmaninoff  
 "A Winter Song".....Frederic Bullard  
 "O Tu Palermo"  
 ("Sicilian Vespers").....Verdi  
 "Temptation".....Nacio Herb Brown  
 Chorus  
 "Winter Wonderland".....Felix Bernard  
 "White Christmas".....Irving Berlin  
 Orchestra  
 "Skaters Waltz".....Waldteufel  
 "Sleeping Beauty Waltz".....Tchaikovsky

- 10** **LAWRENCE WELK**

Bert Parks will give away a car to another winner in the final week of the Dodge-a-year-for-life contest. (Film)

- 13** **SHOP TALK**  
**16** **AMERICAN SCENE**  
**56** **TO BE ANNOUNCED**

- 9:00** **9** **PLAYHOUSE OF STARS**

"On the Nose." An air force pilot is assigned to carry an atomic scientist to site of a bomb experiment. Ben Cooper, Neville Brand, Richard Deacon. (Film)

- 13** **THE QUILL**—Peterson  
**16** **DOTTY MACK**—Songs

- 56** **BOXING**—Preliminaries

- 9:30** **2** **LIBERACE**—Piano Music

- 6** **7** **ROBT. MONTGOMERY**

"See the Man," by Theodore and Matilde Ferro. The scene is a small southern town. A young man fears that his lack of formal education may keep his girl friend from consenting to marry him.

### Cast

Jerry Kruger.....Skip Homeier  
 Mrs. Kruger.....Jan Miner  
 Dolly Kruger.....Pat Sales  
 Felice.....Milette Alexander  
 Mr. Tompkins.....Brandon Peters  
 Van Rivers.....Ernest Parmentier

- 9** **DECEMBER BRIDE**

Actor Dan Duryea makes a guest appearance on the show. Hilda joins Lily for a trip to the High Sierras to get material for Lily's column. Verna Felton. (Film)

- 10** **MARK SABER**—Mystery

"Chinese Medallion." A mysterious stabbing leads Mark into a gun battle. (Film)



Another beloved fairy tale to delight the whole family!

**PRODUCERS' SHOWCASE**

where you saw PETER PAN now presents

**THE SADLER'S WELLS  
BALLET in**

**"THE SLEEPING BEAUTY"**

A presentation of Showcase Productions, Inc.

Under the management of S. Hurok

**Starring**

Margot Fonteyn

Michael Somes

Frederick Ashton

Beryl Grey

Rowena Jackson

Brian Shaw

and the entire

Corps de Ballet

**Special!**

**DAVID  
WAYNE**

in the Story Narrative  
written by

**JOHN  
VAN DRUTEN**



Monday 8:00-9:30 P. M. Channels **2 6 7 21**

Brought to you in color and black-and-white by

**FORD MOTOR COMPANY and RCA VICTOR**

**9:30** **13** ST. MARGARET'S MEMORIAL HOSPITAL NURSES CHORUS  
**15** MEDICAL HORIZONS

How do industrial noises affect people over the years? Tests are now being developed which will help to channel people into jobs fit for their hearing organs. Show originates from the Institute of Industrial Health, U. of Michigan, Ann Arbor.

**10:00** **2** **9** **10** STUDIO ONE

"The Strongbox," adapted by William Templeton from the Howard Swiggett novel. In this story of international intrigue, an official of the London Foreign Aid office tries to unravel the mystery of his late friend Allan Wylie.

**Cast**

Deering	James Daly
Lydia	Katharine Bard
Lady Laracor	Meg Mundy
Bangleman	Larry Gates
Sanders	Don Briggs
Ambassador	William Johnstone
Lord Laracor	Ralph Sumpter
Secretary	Maria Brit-Neva

**13** SPIRIT OF THE U.S.

**10** MOVIE—Mystery

"The Greed of William Hart." The story of the Edinburgh body-snatchers. Tod Slaughter, Henry Oscar, Aubrey Woods.

**56** BOXING—St. Nick's

Paolo Rosi, Italy, vs Lulu Perez, Brooklyn, N. Y., lightweights, 10 rounds. Chris Schenkel reports.

TV GUIDE RATINGS

	Rating	W	L	D	KO's
Perez	Unrated	34	7	1	13
Rosi	Unrated	19	3	4	10

Perez, fighting in good form, beat Bobby Courchesne in a recent thriller, and lost to the highly rated Johnny Gonsalves. Rosi is a fast-puncher. *Compiled by Nat Fleischer (The Ring)*

**10:30** **6** GUY LOMBARDO—Music

"Happy Days and Lonely Nights," Fontaine Sisters. (Film)

**7** RAY MILLAND—Comedy

"The Faculty Dance." The day before the faculty dance, Ray learns he is supposed to be chairman. Phyllis Avery. (Film)

**10:45** **56** BINGSIDE INTERVIEWS

**11:00** **2** **7** **9** **10** NEWS

**6** Big Town—Drama

"Gang Leader." Steve enlists aid of deposed gang leader to expose new mob.

**11:15** **2** MOVIE—Drama

"Loan Shark." An ex-convict tries to expose loan sharks. George Raft, Dorothy Hart and Paul Stewart.

**7** Have a Hobby

**9** Weather

**10** Playhouse 10—Drama

"The Dowry." Old man endeavors to give his daughter an Old World dowry. Theo Goetz, Enid Pulver, Somer Alberg.

**11:20** **5** The Unexpected—Drama

"Lifeline." A professional escort and a charlatan fortune-teller join forces to promote some ready money. Robert Paige.

**11:30** **6** To Be Announced

**7** Tonight—Steve Allen

In a remote, actress Faye Emerson interviews guests at the party which follows the preview of the film "The Rose Tattoo."

**10** MOVIE—Mystery

"Charlie Chan in Honolulu." Charlie Chan traps a murderer. Sidney Toler.

**11:50** **9** MOVIE—Drama

"Apache Chief." An Apache Indian leader has trouble with war-loving tribe members. Alan Curtis and Tom Neal.

**12:00** **6** NEWS—Harold Scott

**12:30** **2** SPORTS—John Roberts

**12:35** **2** MOVIE—Musical

Swing Shift Theater: "Holiday Rhythm." Young man dreams he is taking trip around the world with his wife. Mary Beth Hughes, David Street.


**1:00** **9** NEWS

**2:00** **2** Sermonette—Religion

TUMS

ON THE SPOT RELIEF  
FOR ACID INDIGESTION  
HEARTBURN • ALWAYS  
CARRY TUMS  
FOR THE TUMMY

NEW!



12 ROLLS  
FREE  
METAL  
CARRIER  
IN \$1.00 TIN



(Morning programs on page A-16)

## AFTERNOON

- 12:00** **2** **9** NEWS  
**8** **7** **10** Tennessee Ernie  
**11** Operation Success
- 12:15** **2** Kay Dee Kartoons—Stohl  
**9** **10** Love of Life—Serial
- 12:30** **2** Search for Tomorrow  
**6** **7** Feather Your Nest  
**9** Show Look  
**10** NEWS  
**11** Right Time for Toys
- 12:45** **2** **10** Guiding Light—Serial  
**11** Beauty Is a Science
- 1:00** **2** Let's Visit—Show World  
 Harold V. Cohen and Stephanie Diamond  
**6** Search for Tomorrow  
**7** Heart of the Home  
**9** **10** Jack Paar Show  
 Social Doings..... Elsa Maxwell  
 Modern Art..... Jack Paar  
 "Bewitched"..... Jack, Jose
- 1:05** **11** TTD French
- 1:15** **2** Kay's Kitchen—Neumann  
 Chicken, Ham and Mushroom Pies. Christmas Tomato Cup Salad.  
**6** Love of Life—Serial
- 1:25** **13** **20** with Music
- 1:30** **6** MOVIE—Musical  
 "Holiday Rhythm." Young man dreams he is taking a trip around the world with his wife. Mary Beth Hughes, David Street.  
**7** Ladies View—Edwards  
**9** Look Ladies—V. Griffin  
**10** Love Story—Interviews
- 1:35** **7** MOVIE—To Be Announced
- 1:45** **11** Schooltime—French
- 2:00** **2** Baby Time—Jane Warren  
 Helpful hints for young mothers.  
**9** Robert Q. Lewis Show  
 "I'm Shooting High"..... Merv  
 "Wanting You"..... Earl, Lois  
 "The Lord Is a  
 Busy Man"..... Robert Q., Judy Johnson  
**10** MOVIE—Western  
 "Santa Fe Bound." Tom Tyler.
- 2:15** **2** Valiant Lady—Serial  
**12** Schooltime—Guidance

## 2:30 **2** Meet Your Neighbor

TV GUIDE Phone Quiz. Contestant with correct answer wins radio.

## **6** **9** House Party—Variety

Art Linkletter presents the winners of the Pillsbury "Bake-off" contest from the Waldorf-Astoria in New York. Arthur Godfrey is on hand to give out the prizes.

## 2:45 **13** Winter in Swiss Alps

## 3:00 **2** House Party—Variety

## **5** **7** Matinee Theater

**COLOR** "The Milwaukee Rocket." A whole town waits breathlessly for the first run of the new railroad. But Big Chris, a Herculean canal man, threatens to tear the engineer limb from limb because the coming of the train will force cargo boats out of business.

## **9** **10** Big Payoff—Quiz

## **13** For Ladies Only—French

## 3:30 **2** Playhouse 330—Drama

"My Nephew Norvell." Harold Pream.

## **9** **6** Bob Crosby Show

## **10** Farm Extension



PROBLEMS  
SOLVED  
WHILE YOU  
WATCH...

**Baby Time**  
with JANE WARREN, R.N.  
and DR. W. W. BAUER of the A.M.A.

Tues. & Thurs.  
Channel **2** 2:00 P.M.  
Sponsored by  
**LIBBY'S BABY FOODS**  
in cooperation with the American Medical Ass'n.



- 3:30** **13** **Cooking**—Dione Lucas  
**3:45** **10** **Your Own Home**  
 "Planning and Decorating a Child's Room"; "How to Build a House To Fit Your Personality." Guest: Rudolph Matern.  
**4:00** **2** **10** **Brighter Day**—Serial  
 Rev. Dennis tells Lucius about assistant.  
**6** **Date with Life**—Serial  
 Anne comes to a decision. Barbara O'Neil.  
**7** **Follow That Man**—Drama  
 "Danger for Duffy." Two men "dognap" seeing-eye dog of a blinded war veteran.  
**9** **A Look at Yesterday**  
**13** **Films from Britain**  
**4:15** **2** **9** **10** **Secret Storm**  
**6** **Matinee Melodies**  
**4:30** **2** **10** **On Your Account**  
**6** **7** **World of Mr. Sweeney**  
 Kippie and Buzzie finally get the Christmas tree they want. Charles Ruggles.  
**9** **Ranger Ray, Santa Claus**  
**13** **Children's Corner**—Carey  
**4:45** **6** **7** **Modern Romances**  
 The veteran claims to recognize Howard.  
**5:00** **2** **Video Adventures**  
**6** **Cartoon Capers**  
**7** **Pinky Lee Show**—Variety  
**9** **10** **Mickey Mouse Club**  
 Meet Sooty: "Pet Shop." Mouseketeers present Guest Star Day: Morey Amsterdam. Cartoon: "Mickey's Follies."  
**5:15** **6** **Toyland Express**  
**3:30** **2** **6** **7** **Howdy Doody**  
**COLOR** Adventures in House of Cards.  
**13** **The Friendly Giant**  
**56** **Record Rack**—Music  
**5:45** **13** **Holland's Farmers**

## EVENING

- 6:00** **2** **Weather**—Mallinger  
**6** **SPORTS**—Scott  
**7** **Movie Marshal**—Schenck

**DUQUESNE** **PILSENER**

Bowling - KDKA-TV - 7:30 PM  
 Sports - WSTV-TV - 6:30 PM  
 News - WTRF-TV - 11 PM

**PROUDLY** **PRESENTS**

- 9** **Robin Hood**—Drama  
 "A Husband for Marian." Marian's father promises her hand to a scheming knight. Richard Greene, Bernadette O'Farrell.  
**10** **NEWS**  
**13** **Crackers by the Billion**  
**16** **MOVIE**—To Be Announced  
**6:05** **2** **Buzz 'n' Bill**—Musical  
 Buzz Aston, Bill Hinds, Joe Negri Trio.  
**6:10** **10** **Civic Calendar**—J. Gates  
**6:15** **6** **NEWS**—Ron Rininger  
**7** **Santa Claus**  
**10** **Industry on Parade**  
 Topics: "Canning the Corn Crop"; "Tables for Tots"; "Shipping in the South"; "Diving for Buttons."  
**56** **Paradise Island**  
**6:30** **2** **NEWS**—Carl Ide  
**6** **Stop the Music**—Parks  
**7** **SPORTS**—Diab  
**9** **TIME OUT FOR SPORTS**  
**10** **Life of Riley**—Comedy  
 Riley gets a day off from the plant and spends it in the park, rather than helping Peg with the housework. Wm. Bendix.  
**13** **Looking Ahead**  
**56** **NEWS, SPORTS**  
**6:40** **7** **NEWS**—Moore  
**6:45** **2** **Pitt Parade**—Area News  
**9** **NEWS**—D. Edwards  
**56** **Cartoon Carnival**  
**6:55** **2** **SPORTS**—Ray Scott  
**7** **Weather**—Del Taylor  
**56** **NEWS**  
**7:00** **2** **RIN TIN TIN**—Dog Story  
 "The Star Witness." Homer Tubbs is star witness against a bank robber. (Film)  
**6** **Annie Oakley**—Western  
 "Trigger Twins." Annie proves she can compete on the dance floor as well as on the pistol range. Gail Davis. (Film)  
**7** **JUNGLE JIM**  
**9** **DOLLAR A SECOND**—Quiz  
**10** **SPORTS**—Ted Reinhart  
**13** **HIGH SCHOOL MATH.**  
**16** **TELETOPICS**  
**56** **SANTA CLAUS**  
**7:15** **10** **16** **NEWS**—John Daly  
**56** **NEWS**—D. Edwards



**7:30 2 TIME OUT FOR BOWLING****6 7 16 DINAH SHORE**

Set in a recording studio, Dinah's show is devoted to songs about music.

**9 56 NAME THAT TUNE****10 WARNER BROS. PRESENTS**

"Cheyenne." Because Cheyenne has information on the operations of a black-mailing gang, he is beaten severely by three thugs. Cheyenne: Clint Walker. Smitty: L. Q. Jones. MacDonald: Leo Gordon. Judge: Onslow Stevens. (Film) *The movies have had their problems in TV programming. Story next week.*

**13 PITTSBURGH MINUTEMEN****7:45 2 EZC RANCH GALS—Music**

Dusty, Gay, Pat, Margie, Betty, Bea, Mary.

**6 7 16 NEWS—Swayze****8:00 2 6 7 MARTHA RAYE**

Martha's special guests are comedian Jack Carson and actor Cesar Romero.

**9 PHIL SILVERS—Comedy**

"The Twitch." Bilko's got an unusual plan for corraling the post's soldiers for a lecture on Beethoven that's being given by one of the officer's wives. Bilko: Phil Silvers. Col. Hall: Paul Ford. Barbella: Harvey Lembeck. (Film)

**13 EINS, ZWEI, DREI****16 BIG PICTURE****56 SEFICK'S PLACE****8:30 9 NAVY LOG—Drama**

"The Pollywog of Yosu." A sailor who has always been kidded about his "half-pint" size, is assigned to a demolition team working behind enemy lines during the Korean War. (Film)

**Cast**

Charley Carter..... Jimmy Murphy  
Beartracks..... Alan Hale, Jr.  
Lt. Ackerman..... Pat Waltz  
Garrigio..... Britt Lomond  
McQueen..... Tom Laughlin

**10 STORIES OF CENTURY**

"John Wesley Hardin." At 25, Hardin had killed 40 men—not counting Indians. Matt is called in after a murder. (Film)

**13 LIFE IN THE KINGDOM****16 STORY THEATER—Drama**

"The Manchester Marriage." A woman, thinking her sailor husband is dead, marries another man. (Film)

**9:00 2 STUDIO 57—Drama**

"Christmas Every Day." Santa Claus grants a little girl a Christmas wish that causes a lot of trouble. Paul: Craig Stevens. Helen: Jean Byron. Grandmother: Madge Kennedy. Santa Claus: Harry Bartell. Jane: Linda Lowell. (Film)

**5 7 FIRESIDE THEATER**

"Man on the Window Sill." A timid clerk decides to have one last fling and then—kill himself by jumping from an office building. (Film)

**Cast**

Edgar..... Dan O'Herlihy  
Florence..... Sallie Brophy  
Jim..... Brian Keith  
Mrs. Quinlan..... Anne O'Neal

**9 TO BE ANNOUNCED****10 DANNY THOMAS SHOW**

"Mr. Williams Goes Legit." Danny is offered a part in a legitimate stage production and hires ex-prizefighter Maxie Rosenbloom as a model to study. (Film)

**13 FRONTIERS TO SPACE****16 THE MILLIONAIRE—Drama**

"The Story of Don Lewis." An ambitious bachelor can't decide whether to marry a gullible heiress or a Broadway hopeful. Robert Hutton, Joan Weldon. (Film)

**56 BIG PICTURE****9:15 13 MAGIC OF THE ATOM****9:30 2 PLAYHOUSE OF STARS**

"On the Nose" is the story of an air force pilot assigned to carry an atomic scientist to the site of a bomb experiment. Lt. Baker: Ben Cooper. Maj. Hobe: Neville Brand. Dr. Gregory: Richard Deacon. Capt. Comstock: John Doucette. (Film)

For the FINEST in FOOD

**... holiday house**

FEATURING:

December 12 thru 17

**MAUREEN BAILEY**

**SID GOULD**

**D'ANDREE SISTERS**

VALLEY 4-4000

Route 22

Monroeville, Pa.

## 9:30 **6 7** CIRCLE THEATER

Host John Cameron Swayze introduces actor George Voskovec as star of his own story "I Was Accused," written with Mr. Voskovec's help by Jerome Cooper-Smith. Driven from his home in Prague by the Nazis, Voskovec worked for Allied forces. At the war's close, he returned to Prague, only to be forced out again when the Reds took over his homeland.

### Cast

George Voskovec	Himself
Evelyn	Pat Englund
Inspector	Cameron Prud'homme
Bohaty	Luis Van Rooten
Victor	Alexander Scourby

## **9** TALENT SCOUTS

## **10** NAVY LOG—Drama

"Navy Corpsman." Sailor with a deep aversion to killing is placed aboard a ship during Korean War. He must either conquer his aversion or watch his mates die. Bobby Driscoll, Gordon Gebert. (Film)

## **13** PITT IN ACTION

## **16** TRAVEL TIME

## **25** THE PENDULUM—Drama

## 10:00 **2 4 10 56** \$64,000 QUESTION—Quiz

Barbara Britton, pretty saleslady on this show, is profiled next week.

## **13** TO BE ANNOUNCED

## **16** MOVIE—To Be Announced

## 10:30 **2** CURTAIN TIME—Drama

"A Mother's Duty." An attractive young mother of a 17-year-old girl finds herself involved in a triangle with her daughter and a young admirer. June Havoc, Karen Sharpe and Willard Parker. (Film)

## **6** ALFRED HITCHCOCK

"Guilty Witness." A young couple face a serious problem. Aware that their neighbors often quarrel, they are suspicious when the husband disappears after a violent argument. (Film)

### Cast

Amelia Verber	Judith Evelyn
Stanley Krane	Joe Mantell
Dorothy Krane	Kathleen Maguire
Det. Halloran	Robert Simon

## **7** BIG TOWN—Drama

"Sunday Editor." Steve Wilson clashes with the Illustrated Press Sunday editor over a libelous article published in the

Sunday magazine section. The story attacks a prominent artist for immorality in his art class. Howard Petrie. (Film)

## **9 10 56** MY FAVORITE HUSBAND—Comedy

George and Liz fall for a tale of international intrigue and agree to take care of a child overnight. (Film)

## 11:00 **2 3 4 56** NEWS

## **6** Follow That Man—Drama

"Terror 12 Stories High." Mike tries to prevent elderly man from committing suicide from a 12 story ledge. R. Bellamy.

## 11:15 **2** MOVIE—Musical Comedy

"Mickey." Story about a 15-year-old tomboy. Lois Butler, Bill Goodwin.

## **7** SPORTS—Wilkinson

## **9** Weather

## **10** Playhouse 10—Drama

"The New Book." An old farmer finds a new interest when he buys a book. Richard Bishop, Kathleen Comegys.

## 11:20 **2** Pendulum—Drama

## 11:30 **6** The Christophers—Relig.

## **7** Tonight—Steve Allen

Humorist Fred Allen acts as emcee tonight. Guests are gathered after the preview of Steve's film starrer "The Benny Goodman Story." At the party will be Benny himself and members of his old combo, drummer Gene Krupa, vibes player Lionel Hampton.

## **10** Fabian of Scotland Yard

"The Troubled Wife." An unhappy home serves as a breeding ground for murder. Bruce Seton, Sylvia Marriott, Trevor Reid.

## 11:50 **2** MOVIE—Drama

"The Gay Vagabond." A wild brother is mistaken for his meek twin. Ruth Donnelly, Ernest Truex and Roscoe Karns.

## 12:00 **6** NEWS

## **10** MOVIE—Drama

"Daughter of the West." Schoolteacher falls in love with Navajo leader. Martha Vickers, Donald Woods, Philip Reed.

## 12:30 **2** SPORTS—John Roberts

## 12:35 **2** MOVIE—Drama

Swing Shift Theater: "Hitch Hike Lady." An old lady thumbs her way across the country. Alison Skipworth, Mae Clarke.

## 1:05 **9** NEWS

## 1:50 **2** Sermonette—Religion



(Morning programs on page A-16)

## AFTERNOON

- 12:00** **2** **9** **NEWS**  
**6** **7** **10** Tennessee Ernie  
**13** Romance of Silver Design
- 12:15** **2** Kay Dee Kartoons—Stohl  
**9** **10** Love of Life—Serial
- 12:30** **2** Search for Tomorrow  
**6** **7** Feather Your Nest  
**9** Show Look  
**11** **NEWS**  
**13** Oceanographic Station
- 12:40** **13** Snow on the Run
- 12:45** **2** **10** Guiding Light—Serial
- 1:00** **3** Bill Brant Show—Variety  
**6** Search for Tomorrow  
**7** Heart of the Home  
**9** **10** Jack Paar Show
- "Chiquita" ..... Jose Melis  
 "Gone with the Wind" ..... Jack Haskell  
 Fan Mail ..... Jack Paar
- 1:05** **13** TTD French
- 1:15** **6** Love of Life—Serial
- 1:25** **2** It's Good Taste—Etiquette  
 Men's clothes. Amy Vanderbilt.  
**13** **20** with Music
- 1:30** **2** Kay's Kitchen—Neumann  
 St. Nicholas Coffee Cake Ring.  
**6** **MOVIE—Musical Drama**  
 "The Mozart Story." Mozart's experiences  
 in the courts of 18th-century Europe.  
 Hans Holt, Winnie Marcus, Anni Rosar.  
**7** Ladies View—Edwards  
**9** Look Ladies—V. Griffin  
**10** Love Story—Interviews
- 1:35** **7** **MOVIE—To Be Announced**
- 1:45** **13** Schooltime—Drama
- 2:00** **2** **9** Robert Q. Lewis  
 "Oh My Rosina" ..... Cast  
 Christmas Wrappings ..... Audience  
**11** **MOVIE—Western**  
 "Rio Rattler." Tom Tyler stars.
- 2:15** **2** Valiant Lady—Serial  
**11** Schooltime—French
- 2:30** **2** Meet Your Neighbor  
**6** **9** House Party—Variety
- 2:45** **6** Movie Quick Quiz  
**13** Holland's Farmers

**3:00** **2** **9** **10** Big Payoff—Quiz  
**6** **7** Matinee Theater

**COLOR** "This One Is Different." A bachelor and his friend soon find they are no match for the wiles of two determined girls. (Hollywood)

**13** For Ladies Only

**3:30** **2** Playhouse 330—Drama

"No Children, No Dogs." Schoolteacher is taught a few things about love and life. Irene Vernon, Warren Douglas.

**9** Bob Crosby Show

**10** Girl from Gables

**13** Parents and Dr. Spock

**4:00** **2** **10** Brighter Day—Serial

Lydia catches Donald red-handed.

**6** Date with Life—Serial

Susan tells Philip what she thinks of him.

**7** Follow That Man—Drama

"Terror 12 Stories High." Mike tries to prevent elderly man from committing suicide from a 12-story ledge. R. Bellamy.

**9** A Look at Yesterday

**13** To Be Announced

**4:15** **2** **9** **10** Secret Storm

**6** Matinee Melodies

**4:30** **2** **10** On Your Account

**6** **7** World of Mr. Sweeney

"The Underten Trap." Cicero outwits a matchmaker—or does he? Charles Ruggles.

**9** Ranger Ray, Santa Claus

**13** Children's Corner—Carey

**4:45** **6** **7** Modern Romances

Attempt to prove veteran is a fraud.

**5:00** **2** Lone Ranger—Western

"A Broken Watch."

**ROBERT MONTGOMERY...**

"Television has no place for temperament!" Read Montgomery's progress report on TV drama production... in TV GUIDE!



**ON SALE NOW**

- 5:00 **6** Cartoon Capers  
**7** Pinky Lee Show—Variety  
**9** **10** Mickey Mouse Club
- Newsreel: Pine Needle Skiing; They Wear Well; Little Britches Rodeo.
- 5:30 **2** **6** **7** Howdy Doody  
**COLOR** Bob takes off in a jet.  
**13** Weather Why's  
**56** Record Rack—Music

## EVENING

- 6:00 **2** Weather—Mallinger  
**6** SPORTS—Scott  
**7** Movie Marshal—Schenck  
**9** Adventures of Champion
- Ricky is pursued by desperate criminals.  
**10** Music—Bud Moore  
**16** MOVIE—To Be Announced
- 6:05 **2** Buzz 'n' Bill—Musical
- 6:15 **6** NEWS—Ron Rininger  
**7** Santa Claus  
**10** Eddie Fisher—Songs  
**13** Give Wildlife a Break  
**56** Paradise Island
- 6:30 **2** NEWS—Carl Ide  
**6** Ozzie and Harriet
- "The Gay Blade." A new couple moves next door to the Nelsons. The women become good friends, but their husbands don't hit it off.  
**7** SPORTS—Diab  
**9** TIME OUT FOR SPORTS  
**10** Western Marshal
- "Napoleon's Eagle." Steve and Rusty are involved in international intrigue.  
**13** To Be Announced  
**56** NEWS, SPORTS
- 6:40 **7** NEWS—Moore
- 6:45 **2** Pitt Parade—Area News  
**9** NEWS—D. Edwards  
**51** Cartoon Carnival
- 6:55 **2** SPORTS—Ray Scott

- 7** Weather—Del Taylor  
**56** NEWS
- 7:00 **2** SUPERMAN—G. Reeves  
 "The Machine That Could Plot Crimes." An intricate mechanical brain is used by crooks to plot perfect crimes. (Film)  
**6** FOUR STAR PLAYHOUSE  
 "A Place Full of Strangers." On the verge of a nervous breakdown, a man tries to solve his problem by moving out of town. Dick Powell, Dina Merrill. (Film)  
**7** MASQUERADE PARTY  
**9** TV READER'S DIGEST  
 "The Sad Death of a Hero." Story of the Scopes "Monkey Trial" at Dayton, Tenn., in 1925. William Jennings Bryan; Douglas Dumbrell. Clarence Darrow; Carl Benton Reid. Miss Schuyler: Rosemary DeCamp. George: Louis Jean Heydt. (Film)  
**10** SPORTS—Ted Reinhart  
**13** HIGH SCHOOL HISTORY  
**16** TELETOPICS  
**56** SANTA CLAUS
- 7:15 **10** **16** NEWS—John Daly  
**56** NEWS—D. Edwards
- 7:30 **2** TIME OUT—Gardening  
 Frank Curto gives gardening hints.  
**6** **7** EDDIE FISHER—Songs  
**9** STOP THE MUSIC—Parks  
**10** DISNEYLAND—W. Disney

"Davy Crockett and the River Pirates." Mike Fink is back. Says Mike, "If you can't lick 'em, jine 'em." So instead of working against Davy Crockett, Mike works hand in hand with him. Davy, Mike and George Russel are determined to clear out the Cave-In Rock, which has been infested by river pirates for nearly two centuries. Davy: Fess Parker. Mike: Jeff York. George: Buddy Ebsen. (Film)  
**13** WHAT DO YOU THINK?  
**16** TV SHORTS  
**56** BRAVE EAGLE

A stubborn white settler refuses to let Brave Eagle's tribe pass through his property to harvest its corn. (Film)

- 7:45 **2** MEMORY MELODIES  
**6** **7** **16** NEWS—Swayze
- 8:00 **2** **6** DIRECTORS PLAYHOUSE—Drama

"Lincoln's Doctor's Dog," directed by H. C. Potter, is based on a story by Chris-

**DUQUESNE** **PILSENER**

Gardening - KDKA-TV - 7:30 PM  
 Sports - WSTV-TV - 6:30 PM  
 News - WTRF-TV - 11 PM

**PROUDLY** **PRESENTS**





Betty

"You've Seen this Typewriter  
on Wilkens TV Shows . . .  
It's the ideal gift your  
whole Family can use."



**50<sup>c</sup>**  
Tons Right  
With Tax

Complete with  
Carrying Case

# Remington

## Famous Quiet-Riter

. . . America's Finest Portable Typewriter

Here is the only portable with the "Miracle Tab",  
Simplified ribbon changer, Larger Size Cylinder, Full,  
Standard Keyboard and other  
exclusive features. It's a gift  
everyone in the family can use.  
Pay next year.

**113.50**

(Inc. Fed. Tax, 120.50)

2.25 Weekly. Never One Penny Extra for Easy Credit

Remington Typewriter Prices Start at 74.50 (Inc. Tax 79.17)

TESTS PROVE  
that Students  
Who Use a  
**TYPEWRITER**  
Receive up to  
**38% Higher  
Grades**

At All

# Wilkens

Friendly Stores

Mail Orders Filled Promptly

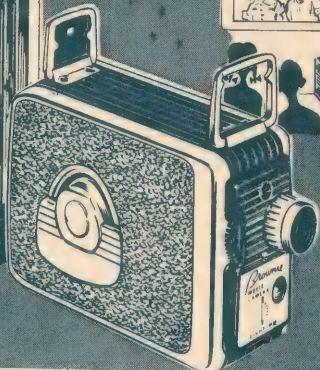
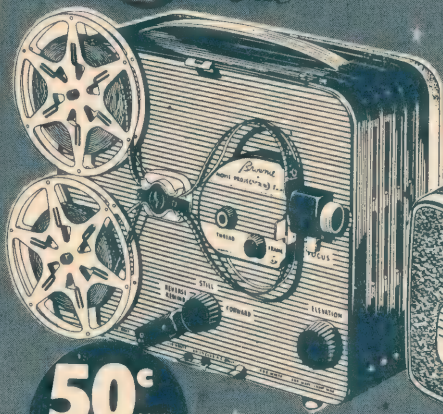
Send to: **WILKENS**

615 Liberty Ave., Pgh. 22, Pa.

Pittsburgh's Most Famous Name  
in **DIAMONDS** for 50 Years

SEE WILKENS AT C RANCH 12111, Mon. - Sat. 10:00 - 7:45 P.M. MONA TV

"Here's a Gift to  
Put Your Family  
in the MOVIES!"



**50¢**  
DOWN  
Take Them Right  
With You

**Complete Kodak  
Duaflex IV Outfit**  
**2285** Complete  
50c Weekly

**Complete EASTMAN KODAK  
HOME MOVIE OUTFIT**

Includes Camera,  
Projector and  
Preview Screen

**9950** Complete

Camera . . . 37.50    Projector . . . 62.00

Take and show home movies. Outfit includes Brownie  
Movie Camera with f2.7 lens, Projector with f1.6 lens and  
a Preview Screen. Takes black and white or color movies  
. . . shows even reverse action movies and "stills"  
Pay next year.

2.00 Weekly

Never One Penny Extra for Credit

Mail Orders Filled Promptly

Send to: **WILKENS**  
615 Liberty Ave., Pgh. 22, Pa.

At All

**Wilkins**

Friendly Stores

Pittsburgh's Most Famous Name  
in **DIAMONDS** for 50 Years

SEE WILKENS AT Z'S RANCH GALE, Mon. 10:30-11:30, 7-8 P.M. KDKA-TV



topher Morley. Discouraged and saddened by the war between the States, President Lincoln is cheered by the gift of a puppy from his physician. President Lincoln: Robert Ryan. Dr. Stone: Charles Bickford. Stanton: Willis Bouchey. (Film)

**8:00** **7** **GUY LOMBARDO—Music**  
Sonny Gale, "Wheel of Fortune." (Film)

**9** **54** **ARTHUR GODFREY**

Arthur's back from Florida ready to preview this year's selection of Christmas toys. This was postponed because of Arthur's extended Florida stay.

**13** **THE FINDER**

"The Smithy and the Horse."

**16** **DISNEYLAND—W. Disney**

See 7:30 P.M. **10** for details.

**8:30** **2** **HIGHWAY PATROL**

Chief Mathews is faced with the problem of catching a ruthless escaped convict. Dan Mathews: Broderick Crawford. (Film)

**6** **PLAYHOUSE OF STARS**

"On the Nose." Air force pilot is assigned to carry atomic scientist to site of a bomb experiment. Ben Cooper, Neville Brand, Richard Deacon, John Doucette. (Film)

**7** **FATHER KNOWS BEST**

"Bad Influence." Margaret is not very happy about Bud's new friend, a boy who is addicted to petty thievery. Billy Gray, Lee Erickson. (Film)

**10** **M-G-M PARADE**

George Murphy presents Clark Gable and Charles Laughton in a scene from the classic "Mutiny on the Bounty." Howard Keel pays Murphy a visit and is seen in a sequence from the forthcoming "Kismet." "The Greatest Gift," a Christmas story, features Edmund Gwenn. The Pete Smith specialty is "Pet Peeves." (Film)

**15** **CAMPUS ON CALL**

**9:00** **2** **DAMÓN RUNTON**

"Dog About Town." A down-and-out horse devotee kidnaps dog in hopes of collecting a reward for its return. James Gleason, Frances Robinson, Clegg Hoyt. (Film)

**6** **KRAFT THEATRE**

"A Nugget for the Sunrise" is a wacky comedy, by Jess Gregg, about a girl who goes husband-hunting in Nevada.

**Cast**

Lou ..... Elizabeth Ross  
Pete ..... Henry Jones

Dolly ..... Jane Rose  
Dr. Hastings ..... Harry Townes  
Ed Fellows ..... John McGiver

**7** **DANNY THOMAS SHOW**

"Mr. Williams Goes Legit." Danny is offered a part in a legitimate stage production and hires ex-prizefighter Maxie Rosenbloom as a model to study. (Film)

**9** **10** **THE MILLIONAIRE**

"The Jeff Ellis Story." After receiving a check for \$1,000,000, an ex-GI leaves his bride-to-be to find the soldier who saved his life on the Korean battlefield. Jeff Ellis: Ed Kemmer. (Film)

**13** **FILMS FROM BRITAIN**

**16** **M-G-M PARADE**

George Murphy welcomes back actress Susan Hayward, who appears in a scene from the film "I'll Cry Tomorrow." Miliza Korjus sings "Tales of the Vienna Woods" from "The Great Waltz." A short about how sea gulls saved the settlers in Utah is entitled "The Miracle of Salt Lake." "Christianis" is a Pete Smith specialty about equestrian acrobats. (Film)

*Scott Paper Company presents*

**ROBERT YOUNG**  
**JANE WYATT**

in the  
true-to-life comedy

**"Father**  
**Knows**  
**Best"**



Bud's new friend proves to be a "bad influence" but father's maneuver shows how good influence can overcome bad.

**8:30 p.m. Channels 7 21**

9:00 **50** ARMCHAIR TRAVELER

9:30 **2** GROUCHO MARX—Quiz

**7** BADGE 714—Drama

"The Big Boys." Friday and Smith are sent to locate men wanted by police (Film)

**9 10** I'VE GOT A SECRET

Faye Emerson has returned to the panel.

**10** BREAK THE BANK—Quiz

**13** SPOTLIGHT ON OPERA

**56** SPORTS PREVIEW

10:00 **2** 20TH CENTURY-FOX

"Miracle on 34th Street." One Kris Kringle, a department-store Santa Claus, causes quite a commotion by suggesting customers go to a rival store for their purchases. But this is nothing to the stir he causes by announcing that he is not merely a make-believe St. Nick, but the real McCoy. Joseph Cotten hosts. (Film)

### Cast

Fred Gaily	.....	MacDonald Carey
Doris Walker	.....	Teresa Wright
Kris Kringle	.....	Thomas Mitchell
Susan Walker	.....	Sandy Descher
Mr. Shellhammer	.....	Hans Conried
The Judge	.....	Ray Collins
Tom Mara	.....	Dick Foran
Dr. Sawyer	.....	John Abbott
Mr. Macy	.....	Don Beddoe
Dr. Pierce	.....	Whit Bissell
Woman Shopper	.....	Sara Berner
Postal Clerk	.....	Herb Vigran
Mrs. Prossy	.....	Maudie Prickett
Store Clerk	.....	Paul Smith

**6 7** THIS IS YOUR LIFE

**9 10 56** BOXING—Syracuse

Gil Turner, Philadelphia, vs Jackie LaBua, E. Meadow, L. I., middleweights, 10 rds.

### TV GUIDE RATINGS

	Rating	W	L	D	KO's
Turner	Unrated	48	10	1	33
LaBua	Unrated	24	6	0	3

Both these men can slug with the best.

Compiled by Nat Fleischer (The Ring)

**13** WHAT DO YOU SAY?

**16** MOVIE—Drama

"Hammer the Toff."

10:30 **6** MIDWESTERN HAYRIDE

**7** TOUCHDOWN

10:45 **9** SPORTS—Red Donley

**10** SPORTS SHOW

**56** NEWS

11:00 **2 7 9 10** NEWS

**6** SPORTS

11:15 **2** MOVIE—Mystery

"London Blackout Murders." The London blackouts turn out to be excellent occasions for murder. John Abbott, Mary McLeod and Lloyd Corrigan.

**6** MOVIE—Mystery

"Norman Conquest." Norman Conquest is framed on a murder charge. Tom Conway, Eva Bartok, Joy Shelton, Robert Adair.

**7** GREATEST FIGHTS

**9** Weather

**10** Playhouse 10—Drama

"Lapse of Memory." A smart lawyer straightens out a soft-hearted crook. James Gregory and Clifford Sales.

11:20 **9** Your TV Theater—Drama

"Land of Destiny." Homesteaders' land is purchased by a wealthy San Franciscan. William Bishop and Charlita.

11:30 **7** Tonight—Steve Allen

Jazz harpist Robert Maxwell; singer-satirist Anna Russell; Colgate U. Choir.

**10** MOVIE—Comedy

"General Spanky." A children's army fights in a burlesqued version of the Civil War. Spanky McFarland, Phillips Holmes.

11:50 **9** MOVIE—Drama

"There Is No Escape." A jewel thief breaks out of prison. Stanley Thurston.

12:30 **2** SPORTS—John Roberts

**6** NEWS

12:35 **2** MOVIE—Drama

Swing Shift Theater: "The Outlaw Gang." Don Barry and Robert Lowery co-star.

1:05 **9** NEWS

1:50 **2** Sermonette—Religion

your dog needs

# ALPO



100% MEAT

Cubed—not chopped!





"Thunder in Washington" on *The Alcoa Hour* was spellbinding stuff, with two brilliant performances by Melvyn Douglas and Ed Begley, but the sudden ending left me frustrated and just a little mad to boot. It was like going to the theater and having the stage manager come out at the end of the second act and say: "Well, that's all, folks. Good night" . . . Cutest act I've seen on TV in a long time: that ventriloquist on the *Ed Sullivan Show* who used an adorable French poodle for his "dummy" . . . I'm not surprised that the Sunday night *Variety Hour* is giving up the ghost after the first of the year. Aside from the Martin and Lewis sessions, that series has been getting more and more wobbly.

I don't know how *Matinee Theater* stays as good as it does. An hour-long drama five afternoons a week is a back-breaking job, but the scripts aren't bad at all and the acting for the most part is superb . . . Even though I had read the story years before and knew the ending, I still got a bang out of "Our Cook's a Treasure" on *Alfred Hitchcock Presents* . . . Not everything David Niven does on *Four Star Playhouse* rings the bell. "Here Comes the Suit" was duller than dish water. I didn't tune out because I kept thinking that matters would improve but they never did.

I'm afraid it's true that *This Is Your Life* always seems more interesting and entertaining when it is

dealing with show business figures. I kept thinking just that during the tribute to Mrs. Julia George, who spent her early life in and around Masontown and Uniontown. There was no question that Mrs. George deserved the honor, but the half-hour was pretty static . . . Because I wouldn't miss Phil Silvers for the world, I saw only the final 30 minutes of Martha Raye's last show. Pretty bad . . . That hillbilly setting for Gisele MacKenzie's version of "Love and Marriage" on *Your Hit Parade* misfired with me. I thought it was a rather tasteless way to present such a lovely number.

A cast of genuine troupers like Cyril Ritchard, Cornelia Otis Skinner, Anne Jeffreys and Robert Sterling deserves better—much better—than "Dearest Enemy" . . . I can't understand why *The Big Surprise* hasn't caught on in the same way as *The \$64,000 Question*. Actually I think it's a much more entertaining program and does not go in for all the gingerbread which sometimes makes the other giveaway so exasperating . . . I've seen some glaring cases of miscasting on TV but I think putting Raymond Massey in the title role of "The Late George Apley" topped them all. He was so terribly wrong for the part.



Cyril Ritchard

(Morning programs on page A-16)

## AFTERNOON

- 12:00** **2** **9** **NEWS**  
**6** **7** **10** **Tennessee Ernie**  
**13** **Drama of Steel**
- 12:15** **2** **Kay Dee Cartoons—Stohl**  
 Hank Stohl and Knish entertain.  
**9** **10** **Love of Life—Serial**  
**13** **Pylon Dusters**
- 12:30** **2** **Search for Tomorrow**  
**6** **7** **Feather Your Nest**  
**9** **Show Look**  
**10** **NEWS**  
**13** **Bone Fish on Fly Rod**
- 12:45** **2** **10** **Guiding Light—Serial**
- 1:00** **2** **Let's Visit—Show World**  
 Harold V. Cohen and Stephanie Diamond  
**6** **Search for Tomorrow**  
**7** **Heart of the Home**  
**9** **10** **Jack Paar Show**  
 "Wrap Your Troubles in  
 Dreams" ..... Jack Haskell  
 Stanley and Livingston ..... Louis Nye  
 Jack-in-the-Box ..... Jack Paar
- 1:05** **13** **TTD French**
- 1:15** **2** **Kay's Kitchen—Neumann**  
 Baked Ham and Cinnamon Apples.  
**6** **Love of Life—Serial**
- 1:25** **13** **20 with Music**
- 1:30** **6** **MOVIE—Comedy**  
 "Stop That Cab." Cab driver finds jewel-  
 ery in his cab. Sid Melton, Iris Adrian.  
**7** **Ladies View—Edwards**  
**9** **Look Ladies—V. Griffin**  
**10** **Love Story—Interviews**
- 1:35** **7** **MOVIE—To Be Announced**
- 1:45** **13** **Schooltime—Sculpture**
- 2:00** **2** **Baby Time—Jane Warren**  
**9** **Robert Q. Lewis Show**  
 "You've Gotta Give" ..... Don  
 "Baby, It's Cold Out-  
 side" ..... Merv Griffin, Judy Johnson  
**10** **MOVIE—Western**  
 "Ridin' On." Tom Tyler.
- 2:15** **2** **Valiant Lady—Serial**  
**13** **Schooltime—Drama**
- 2:30** **2** **Meet Your Neighbor**  
**6** **9** **House Party—Variety**

- 2:45** **6** **Movie Quick Quiz**  
**13** **Industry on Parade**
- 3:00** **2** **House Party—Variety**  
**6** **7** **Matinee Theater**

**COLOR** "The Sins of the Fathers," by David Davidson. After years in a mental institution, a former university dean comes to live with his son's family.

- 9** **10** **Big Payoff—Quiz**  
**13** **For Ladies Only**
- 3:30** **2** **Playhouse 330—Drama**  
 "The Christmas Story." The P.T.A. group, stuck for a Christmas show idea, accepts a suggestion from Albie. Paul Hartman.

- 9** **Bab Crosby Show**  
**10** **Agriculture Extension**  
**13** **Cooking—Dione Lucas**
- 3:45** **10** **See How They Learn**  
 "Christmas in Song." The Altoona High School octet, accompanied by the string quartet, sing Christmas carols.

- 4:00** **2** **10** **Brighter Day—Serial**  
 Aunt Emily has a surprise. Mona Bruns.  
**6** **Date With Life—Serial**  
 Philip confronts Anne.

- 7** **Follow That Man—Drama**  
 "Holler Uncle." Wealthy eccentric decides to give his fortune to deserving people rather than his reprobate nephews.

- 9** **A Look at Yesterday**  
**13** **The Finder**  
 "The Smithy and the Horse."

- 4:15** **2** **9** **10** **Secret Storm**  
**6** **Matinee Melodies**
- 4:30** **2** **10** **On Your Account**  
**6** **7** **World of Mr. Sweeney**  
 Cicero brushes up against a pickpocket.

- 9** **Ranger Ray, Santa Claus**  
**13** **Children's Corner—Carey**
- 4:45** **6** **7** **Modern Romances**  
 The widow gives the veteran money.
- 5:00** **2** **Video Adventures**

**DUQUESNE** **PILSENER**

Basketball - KDKA-TV - 7:30 PM  
 Sports - WSTV-TV - 6:30 PM  
 News - WTRF-TV - 11 PM

**PROUDLY** **PRESENTS**

**6 Wild Bill Hickok**

"Silver Stage Holdup." Mill owner plans to steal his own ore shipments.

**7 Pinky Lee Show—Variety**

**9 10 Mickey Mouse Club**

1. Jiminy Cricket: "The Five Senses." 2. Mouseketeers present Circus Day: Le Roy Marionettes.

**5:30 2 Roy Rogers—Western**

"Treasure of Paradise Valley." An old prospector is threatened by two men after his "treasure." Britt Wood.

**6 7 Howdy Doody**

**COLOR** Bluster leaves for North Pole.

**12 The Friendly Giant**

**56 Record Rack—Music**

**5:45 13 Winter in Swiss Alps**

**EVENING**

**6:00 2 Weather—Mallinger**

**6 SPORTS—Wolf**

**7 Movie Marshal—Schenck**

**9 Rin Tin Tin—Dog Story**

**10 NEWS**

**13 Romance of Silver Design**

**16 MOVIE—To Be Announced**

**6:05 2 Buzz 'n' Bill—Music**

**6:10 10 Civic Calendar—J. Gates**

**6:15 6 NEWS—Ron Rininger**

**7 Santa Claus**

**10 James Mason—Drama**

**56 Paradise Island**

**6:25 2 Do You Know Why?**

**6:30 2 NEWS—Carl Lila**

**6 To Be Announced**

**7 SPORTS—Diab**

**9 TIME OUT FOR SPORTS**

**10 Annie Oakley—Western**

"Trigger Twins." Annie proves she can compete on the dance floor as well as on the pistol range. Gail Davis.

**13 Auto Lubrication**

**56 NEWS, SPORTS**

**6:40 7 NEWS—Moore**

**13 How a Watch Works**

**6:45 2 Pitt Parade—Area News**

**6 Lucky Calendar**

**9 NEWS—D. Edwards**

**56 Cartoon Carnival**

**6:55 2 SPORTS—Ray Scott**

**7 Weather—Del Taylor**

**56 NEWS**

**7:00 2 MR. DISTRICT ATTORNEY**

**6 STAR AND THE STORY**

"Honolulu." A doctor battles the strange powers of voodoo when he becomes involved in a shipboard triangle. Frank Lovejoy stars as Dr. Philip Martin. (Film)

**7 MEET CORLISS ARCHER**

**9 CHANCE OF A LIFETIME**

**10 SPORTS—Ted Reinhart**

**13 HIGH SCHOOL ENGLISH**

**16 TELETOPICS**

**56 SANTA CLAUS**

**7:15 10 16 NEWS—John Daly**

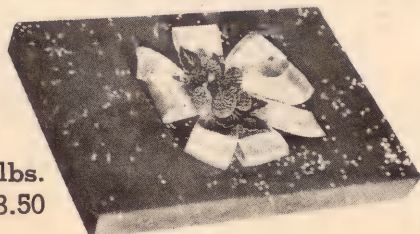
**56 NEWS—D. Edwards**

**7:30 2 TIME OUT FOR BASKETBALL—Bob Prince**

**6 7 16 DINAH SHORE**

Special guest will be the Pasadena Rose Queen, who will reign over the Tournament of Roses Festival and the Rose Bowl game in Pasadena, Cal., January 1, 1956.

**STILL HUNTING? give the luxurious SILVER PINES gift assortment**



2 lbs.  
\$3.50

gifts  
for  
EVERYONE

*Fanny Farmer*  
CANDY SHOPS



### 7:30 **9 15** SGT. PRESTON

"Treasure of Fifteen Mile Creek." A violin is discovered to contain the map of a rich gold strike. Richard Simmons. (Film)

### **10** LONE RANGER—Western

"Colorado Gold." Scoundrel employs vicious methods in quest for gold. (Film)

### 7:45 **13** IMPROVE YOUR READING

### **2** EZC RANCH GALS—Music

### **6 7 16** NEWS—Swayze

### 8:00 **2 10** BISHOP SHEEN—Talk

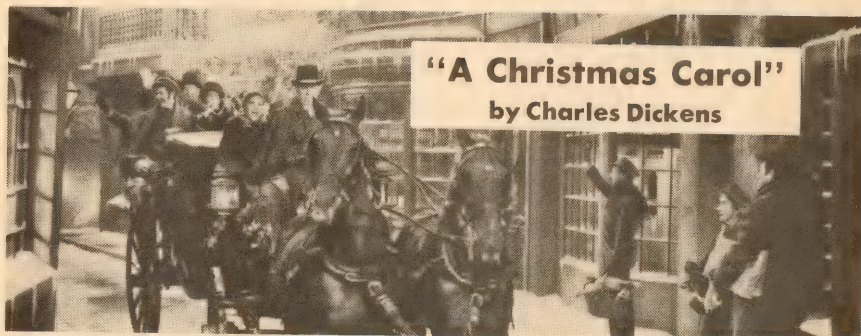
### **6 7** GROUCHO MARX

### **9** HIGHWAY PATROL

Chief Mathews is faced with the problem of catching a ruthless escaped convict. Dan Mathews: Broderick Crawford. (Film)

### **13** TRIBUNE FORUM

## 8:30 **9 10 27** SHOWER OF STARS—Musical Drama



### "A Christmas Carol" by Charles Dickens

**COLOR** Shower of Stars repeats its one-hour musical version on film of this classic tale of the miserly old Scrooge and his forced trips back into his hard-hearted past. Bernard Herrmann conducts his own music. Maxwell Anderson adapted the story for music.

Young Scrooge.....Craig Hill  
Belinda .....Janine Perreau  
Peter .....Peter Miles  
Carolers .....Roger Wagner Chorale

### Songs

#### ACT 1

"Darkest Day of Winter".....Carolers  
"The Humbug Song".....Scrooge  
"Santa Claus, Santa Claus".....Carolers

#### ACT 2

"What Shall I Give My Girl for Christmas?"  
Young Scrooge  
"What Shall I Give My Lad for Christmas?"  
Belle  
"Merry Christmas"....Spirit of Christmas Present  
"Days May Come and Days May Go"  
Spirit of Christmas Past  
"Dear God of Christmas and New Year"  
Tiny Tim

#### ACT 3

"Dear God of Christmas and New Year"  
(reprise) .....Tiny Tim



March



Rathbone



Middleton

### Cast

Ebenezer Scrooge..... Fredric March  
Jacob Marley's Ghost..... Basil Rathbone  
Fred (Scrooge's Nephew, } ..... Ray Middleton  
Spirit of Christmas Present }  
Bob Cratchit..... Bob Sweeney  
Tiny Tim..... Christopher Cook  
Mrs. Cratchit..... Queenie Leonard  
Spirit of Christmas Past } ..... Sally Fraser  
Belle }

**16 SGT. PRESTON—Adventure**

Windy Brown, an old reprobate famous for his tall tales, claims he has struck it rich. Sherman Sanders. (Film)

**56 GAYE FAMILY**

**8:30 2 GUY LOMBARDO SHOW**

Fontaine Sisters, "Happy Days." (Film)

**6 PEOPLE'S CHOICE**

Sock finds himself the unwilling object of a pretty teen-ager's affections. Olive Sturgess, Norman Ollestad. (Film) (Postponed from last week)

**7 LONE WOLF—Drama**

"Skid Row." An inhabitant of Skid Row is booked for the murder of a policeman. Louis Hayward, Margaret Field. (Film)

**9 10 SHOWER OF STARS**

A musical version of Dickens' "A Christmas Carol." Details on P. A-38.

**13 SYMPHONY PREVIEWS**

**16 MOVIE—To Be Announced**

**56 TO BE ANNOUNCED**

**9:00 2 6 7 DRAGNET—Drama**

A woman reports canned goods stored in her garage have been stolen. She claims she can identify the culprit. Jack Webb, Ben Alexander. (Film)

**13 PARENTS & DR. SPOCK**

**9:30 2 6 7 THEATER—Film**

"South of Selangor." A war correspondent goes to Malaya in search of a story. He accepts the hospitality of a middle-aged plantation owner but finds himself far more interested in his host's pretty young wife. (Film)

**Cast**

Connie ..... Rhonda Fleming  
Derek ..... Patric Knowles

(Continued on page A-40)

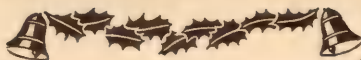
**LAUGHS GALORE . . . Watch tonite**

**THE PEOPLE'S CHOICE**



Starring **JACKIE COOPER**  
presented by  
**BORDEN'S**

Time **8:30** CHS. **6 21**



Tonight . . .  
Chrysler Corporation  
commemorates  
the Christmas Season  
by again presenting  
Charles Dickens'  
beloved classic

**A CHRISTMAS CAROL**

in color and black and white

on  
**'Shower of stars'**

STARRING

**FREDRIC MARCH**  
as **SCROOGE**

and

**BASIL RATHBONE**  
as **MARLEY**

**RAY MIDDLETON** **BOD SWEENEY**

**BILL LUNDIGAN**  
your host for

**CHRYSLER CORPORATION**  
**THE FORWARD LOOK**

**8:30 Chs. 9 10 27**

Jack ..... William Talman  
 Tilletson ..... Lester Matthews  
 Ngadan ..... Rico Alaniz

**9:30 9 THEATER—Drama**

"P. J. Reilly and the Lady." Retired vaudeville dancer fears his daughter is following in footsteps of her ruthlessly ambitious mother. Vera Miles. (Film)

**10 CHRISTMAS PROGRAM**

**13 CHATHAM—New Concepts**

**16 DOWN YOU GO—Panel**

Actress Joan Alexander has joined the panel as a replacement for Sherl Stern. Other regulars: Francis Coughlin, Patricia Cutts and John Kieran, Jr. Bergen Evans.

**10:00 7 6 7 LUX VIDEO THEATRE—Drama**

"Branded." A gunfighter makes a secret pact with a man to impersonate his long lost son. He soon finds he is falling in love with his newfound "sister." Brian Keith stars as Choya. Otto Kruger is the host. Alan Ladd and Mona Freeman starred in the 1950 movie on which tonight's play is based. (Hollywood)

**9 WATERFRONT—Drama**

"Tailor-Made Trouble." The skipper gets tangled up with a gambling ship. Preston Foster as Cap'n John. (Film)

**10 STUDIO 57—Drama**

"Christmas Every Day." Santa Claus grants a little girl a Christmas wish that causes a lot of trouble. Paul; Craig Stevens. Helen; Jean Byron. Grandmother; Madge Kennedy. Santa Claus; Harry Bartell. Jane; Linda Lowell. (Film)

**16 MOVIE—To Be Announced**

**56 JOHNNY CARSON**

## Horizon Room

December 12 thru 17

**VICTOR MARCHESE  
 CURTIS MARIONETTES**

For reservations call

Spalding 1-3533 or AM 4-8000

**10:30 9 10 WANTED—Drama**

The wanted man escaped from a state hospital for the criminally insane in 1954, and has threatened to kill the people who committed him.

**11:00 3 7 9 10 NEWS**

**6 MOVIE—Drama**

"Tokyo File 212." Story of communist intrigue in Japan during the Korean War. Robert Peyton, Florence Marly.

**11:15 2 Stories of the Century**

"Frank and Jesse James." The vengeful James brothers wage retaliative war against the law. Jim Davis, Mary Castle.

**7 Tri-State Trails—Manley**

**9 Weather**

**10 Playhouse 10—Drama**

"Buried Treasure." A charwoman relates the problems she encountered after finding some money. Ruth McDevitt.

**11:20 9 WRESTLING—Texas**

**11:30 7 Tonight—Steve Allen**

Steve interviews Robert Coles, the ex-Hayden Planetarium scientist who has been selling real-estate shares for property on the Moon. Other guests: Hoosier humorist Herb Shriner; and jazz clarinetist "Peanuts" Hucko and Bill Stegemeyer, who are featured in Steve's new jazz album.

**10 China Smith—Adventure**

"Strait Settlement." The bluff of a lifetime saves Smith's life. Dan Duryea.

**11:45 2 Patti Page Show—Music**

Patti and the Page Five Singers.

**12:00 2 The Whistler—Drama**

"Silent Partner." Murder of ranch foreman points to two prime suspects.

**10 MOVIE—Drama**

"Bait." Jewel thieves led by a woman plan a robbery. Diana Napier, John Bentley, John Owen and Patricia Owen.

**12:15 6 NEWS—Rod Wolf**

**12:30 2 SPORTS**

**12:35 8 NEWS**

**12:40 2 MOVIE—Drama**

Swing Shift Theater: "Tough Assignment." Reporter and his wife "join" a gang of modern rustlers. Don Barry, Marjorie Steele, Steve Brodie.

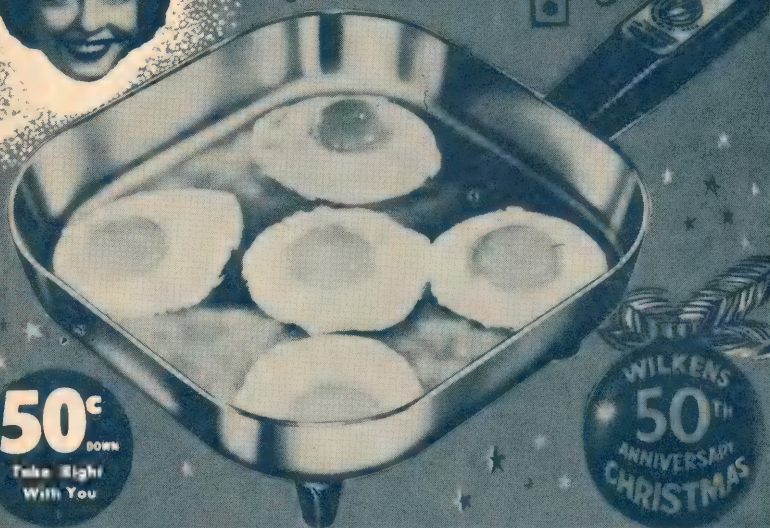
**2:00 2 Sermonette—Religion**

The Rev. A. William Simmermon.



"Make Life Easier for Her with  
this New, Wonderful Gift"

Margie



**50¢**  
DOWN  
Take Right  
With You

WILKENS  
**50<sup>TH</sup>**  
ANNIVERSARY  
CHRISTMAS

# Sunbeam CONTROLLED HEAT AUTOMATIC ELECTRIC FRYPAN

She'll use this Christmas gift every day of the year. Now fry and cook at the correct, automatically controlled heat for perfect eggs, ham, pancakes, toasted sandwiches and hundreds of other delights. For easy cleaning it can be put in water right up to tip of handle.

**19<sup>95</sup>**

Aluminum Cover 3.00

50c Weekly • No Extra Charge for Credit

Mail Orders Filled Promptly

Send to: **WILKENS**

615 Liberty Ave., Pgh. 22, Pa.

At All

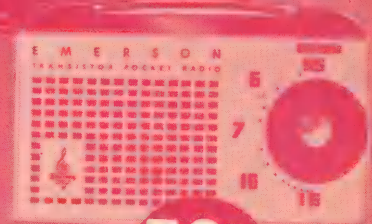
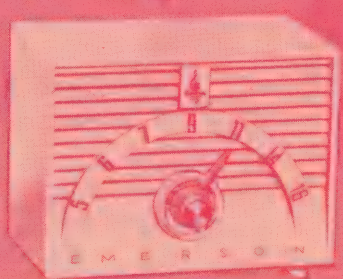
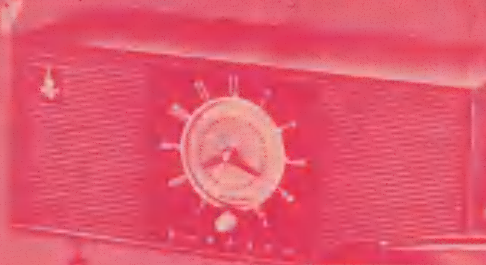
# Wilkens

Friendly Stores

Pittsburgh's Most Famous Name  
in **DIAMONDS** for 50 Years

SEE WILKENS F-Z-C RANCH GALS, Mon. thru Fri., 7:45 P.M., KDKA-TV

"This Christmas, Give  
Year 'Round Enjoyment"



**50¢**  
down  
Take Right  
With You

At Wilkens . . .  
On E. Z. Credit

**Emerson**

**Fine Table Radios, Clock Radios, Portable Radios**

Do your Christmas shopping the easy way . . . select that Emerson Radio at Wilkens and take it right with you for only 50c down. Many, many outstanding styles and colors. Pay next year.

As Illustrated, Choice of Colors

- (a) Clock Radio . . . . . 26.00
- (b) Table Radio, AC and DC . . . . . 18.00
- (c) Transistor Radio . . . . . 44.00

As Little as 50c Weekly • Never One Penny Extra for Credit

At All  
**Wilkens**  
Friendly Stores

Mail Orders Filled Promptly  
Send to: **WILKENS**  
615 Liberty Ave., Pgh. 22, Pa.

Pittsburgh's Most Famous Name  
in **DIAMONDS** for 50 Years

SEE WILKENS AMATEUR HOUR, Every Sunday, 8 to 7 P.M., KDKA-TV

(Morning programs on page A-16)

## AFTERNOON

- 12:00** **2** **9** **NEWS**  
**6** **7** **10** **Tennessee Ernie**  
**13** **Weather Why's**
- 12:15** **2** **Kay Dee Karoons—Stohl**  
**9** **10** **Love of Life—Serial**
- 12:30** **2** **Search for Tomorrow**  
**6** **7** **Feather Your Nest**  
**9** **Show Look**  
**10** **NEWS**
- 12:45** **2** **10** **Guiding Light—Serial**  
**6** **Rural Review**  
**13** **Give Wildlife a Break**
- 1:00** **2** **11** **Brant Show—Variety**  
**6** **Search for Tomorrow**  
**7** **Heart of the Home**  
**9** **10** **Jack Paar Show**
- Folk Ballads ..... Burl Ives  
 "Blue Guitar" ..... Jose, Jack  
 Announcers' Fluffs ..... Jack Paar
- 1:05** **13** **TTD French**
- 1:15** **6** **Love of Life—Serial**
- 1:25** **2** **It's Good Taste—Etiquette**  
 Entertaining out of doors. A. Vanderbilt.  
**13** **10** **with Music**
- 1:30** **2** **Kay's Kitchen—Neumann**  
 Christmas Confections.  
**6** **MOVIE—Science Fiction**  
 "Rocketship XM." Scientists prepare for  
 a trip to Mars. Lloyd Bridges, Osa Mas-  
 sen, John Emery, Noah Beery, Jr.  
**7** **Ladies View—Edwards**  
**9** **Look Ladies—V. Griffin**  
**10** **Love Story—Interviews**
- 1:35** **7** **MOVIE—To Be Announced**
- 1:45** **13** **Schooltime—Music**
- 2:00** **2** **9** **Robert Q. Lewis**  
 "Trouble with Women" ..... Robert Q.  
 "Sixteen Tons" ..... Merv Griffin  
**10** **MOVIE—Western**  
 "Pinto Rustlers." Tom Tyler.
- 2:15** **2** **Valiant Lady—Serial**  
**13** **Schooltime—Sculpture**
- 2:30** **2** **Meet Your Neighbor**  
 Joe Mann, Elaine Beverly, Johnny Costa.  
**6** **9** **House Party—Variety**
- 2:45** **6** **Movie Quick Quiz**

- 13** **The Friendly Giant**  
**3:00** **2** **9** **10** **Big Payoff—Quiz**  
**6** **7** **Matinee Theater**

**COLOR** "See You on Sunday." A young husband and father is discontented with his marriage. (Hollywood)

- 13** **For Ladies Only**  
**3:30** **2** **Playhouse 330—Drama**  
 "A Letter from Home." Captain in Korea waits for letter from his wife. Cesar Romero and Kristine Miller co-star.

**9** **Bob Crosby Show**

**10** **Girl from Gables**

**13** **Spotlight on Opera**

- 4:00** **2** **10** **Brighter Day—Serial**  
 Donald's reaction shocks Lydia.

**6** **Date with Life—Serial**

Anne decides to listen to advice.

**7** **Follow That Man—Drama**

"Beauty and the Beasts." Male beautician arranges to rob the apartment of customer while she is safely under the dryer.

**9** **A Look at Yesterday**

**13** **Travel in Canada**

- 4:10** **13** **Bavarian Holiday**

- 4:15** **2** **9** **10** **Secret Storm**

**6** **Matinee Melodies**

- 4:30** **2** **10** **On Your Account**

**6** **7** **World of Mr. Sweeney**

Liz receives an early Christmas gift.

**9** **Ranger Ray, Santa Claus**

**13** **Children's Corner—Carey**

- 4:45** **6** **7** **Modern Romances**

The widow learns a sad lesson.

- 5:00** **2** **Video Adventures**

**6** **Cartoon Capers**



# Playhouse

Craft Ave. at Hamlet St. (Oakland)

NOW PLAYING

Hamlet St. Theater

The Lavish French Farce

**"ACCOUNTING FOR LOVE"**

Tickets: Gimbels, Horne's or Call MA 1-4445



- 5:00** **7** Pinky Lee Show—Variety  
**9** **10** Mickey Mouse Club  
 Newsreel: God's Children; It's Parade Time; Youth Honors Flag; The Toy Lending Library; The Devil Pups. Mouseketeers present Talent Roundup Day: Joy Johnson, ventriloquist.
- 5:30** **2** Musical Sketchpad  
**6** **7** Howdy Doody  
**COLOR** Buffalo Bob and Howdy Doody celebrate 2000th "Howdy Doody" show.  
**13** Drama of Steel  
**50** Record Rack—Music
- 5:45** **11** Trout Go to School

## EVENING

- 6:00** **2** Weather—Mallinger  
**8** SPORTS—Wolf  
**7** Movie Marshal—Schenck  
**9** Variety Fare  
**10** NEWS  
**13** Gift Wrapping  
**16** MOVIE—To Be Announced
- 6:05** **2** Buzz 'n' Bill—Musical  
 Buzz Aston, Bill Hinds, Joe Negri Trio.
- 6:15** **6** NEWS—Ron Rininger  
**7** Santa Claus  
**9** Outdoors Club  
**10** Eddie Fisher—Songs  
**50** Paradise Island
- 6:30** **2** NEWS—Carl Ide  
**6** On Camera—Drama  
 "Crossed and Double Crossed." A hidden treasure map turns into a hoax. Louis Hayward, Mercedes McCambridge.  
**7** SPORTS—Diab  
**9** TIME OUT FOR SPORTS  
**10** Music of the Masters  
**13** Oceanographic Station  
**50** NEWS, SPORTS
- 6:40** **7** NEWS—Moore
- 6:45** **2** Pitt Parade—Local News

- 6** NEWS—D. Edwards  
**10** To Be Announced  
**50** Cartoon Carnival
- 6:55** **2** SPORTS—Ray Scott  
**7** Weather—Del Taylor  
**50** NEWS
- 7:00** **2** WESTERN MARSHAL  
 "Stone River." Steve and Rusty discover innocent widow running store as a front for counterfeiting activities. (Film)  
**6** FATHER KNOWS BEST  
 "Bad Influence." Margaret is not very happy about Bud's new friend, a boy who is addicted to petty thievery. Jim insists that the lad just suffers from a lack of friends and affection, even when things begin disappearing from the Anderson home. Jim Anderson: Robert Young. Margaret: Jane Wyatt. Bud: Billy Gray. Arty: Lee Erickson. (Film)
- 7** WILD BILL HICKOK  
**9** OZZIE AND HARRIET  
**10** SPORTS—Ted Reinhart  
**13** HIGH SCHOOL SPANISH  
**16** TELETOPICS  
**50** SANTA CLAUS
- 7:15** **10** **16** NEWS—John Daly  
**50** NEWS—D. Edwards
- 7:30** **2** TIME OUT FOR HUNTING  
 Harris Breth is the host.  
**6** **7** EDDIE FISHER—Songs  
**9** TOPPER—Comedy  
 "Blood Brothers." When Cosmo tries to impersonate George Kerby, he finds that living with ghosts can be dangerous. Topper: Leo G. Carroll. (Film)
- 10** RIN TIN TIN—Dog Story  
 "The Last Chance." A convicted murderer, a boyhood friend of Rip, escapes just before he is to be hanged. (Film)
- 13** GIFT WRAPPING  
**16** TV SHORTS  
**50** ADVENTURES OF CHAMPION—Drama  
 Ricky, Rebel and Champion are trapped in a barn by band of bank robbers. (Film)
- 7:45** **2** EZC RANCH GALS—Musical  
 Dusty, Gay, Pat, Margie, Betty, Bea, Mary.  
**6** **7** **10** NEWS—Swayze
- 8:00** **6** **7** TRUTH OR CONSEQUENCES—Jack Bailey

**DUQUESNE** **PILSENER**

Hunting - KDKA-TV - 7:30 PM  
 Sports - WSTV-TV - 6:30 PM  
 Highway Patrol - WJAC-TV - 9:30 PM  
 News - WTRF-TV - 11 PM

**PROUDLY** **PRESENTS**

**9 10 13 56 CIRCUS CHRISTMAS PARTY**

**SPECIAL** "Christmas with the Greatest Show on Earth." Details below.

**13 COOKING—Dione Lucas**

**8:15 13 INDUSTRY ON PARADE**

**8:30 2 6 7 LIFE OF RILEY**

Riley thinks a job will cheer Peg up and get her out of the dumps. Peg gets a job—working for two con men! William Bendix and Marjorie Reynolds. (Film)

**13 HIGHROADS TO HEALTH**

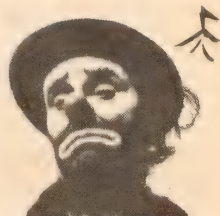
**9:00 2 THE FALCON—Drama**

"Eyes in My Back." The Falcon poses as a convict. Charles McGraw. (Film)

**6 7 BIG STORY—Drama**

"The Fugitive" is the big story of reporter Tom Conway of the West Hartford (Conn.) News. A prisoner on the Virginia road gang escaped to his Connecticut home. Through Conway's efforts to bring the facts of the case to light, the Governor of Connecticut refused to extradite the escapee to his Virginia jailers. Newscaster Ben Grauer is host. Tom Conway: Ed Shelton. Vincent: Sidney Pollack.

**8:00 9 10 13 27 56 CHRISTMAS WITH THE GREATEST SHOW ON EARTH**



Emmett Kelly

**SPECIAL** A one-hour remote from the winter quarters of the Ringling Bros. and Barnum & Bailey circus, Sarasota, Fla., featuring circus performers and their families in a Yuletide party. Charlton Heston will introduce the circus acts under the big tent. He will also interview the children of the performers during the acts. Pantomiming his way through the proceedings will be the noted clown, Emmett Kelly. Appearing in film sequences are: Desi Arnaz and Lucille Ball, Pat Brady, Roy Rogers, Spring Byington, Johnny Carson, Eve Arden, Peggy Wood. Music by Merle Evans' circus band. (Pre-empted by tonight's show are *Mama* and *Our Miss Brooks*.)



Heston



The Flying Palacios

**Program**

- Opening Grand Parade.....Animals and Performers
- Welcome to Sarasota.....John Ringling North
- Welcome to the Big Tent.....Charlton Heston
- Tiger Act.....Trevor Bale
- Acrobat Extravaganza.....Combined Troupes
- Chimpanzee Act.....Alphonze De Jonghe
- Equestrian Experts.....Justino Loyal Troupe
- High Wire Act.....Takeo Usui
- Performing Elephants.....Capt. Hugo Schmitt
- Clown Extravaganza.....Featuring: Emmett Kelly
- Trapeze Act.....The Flying Palacios
- Closing Grand Parade.....Animals and Performers
- Christmas Carols.....Performers and families



Takeo Usui

## 9:00 **9** **16** THE CRUSADER

"The Kidnapers." Free-lance writer Matt Anders tries to aid a famous novelist who has escaped from behind the Iron Curtain. Matt: Brian Keith. Elena: Eva Ralf.

## **10** DOLLAR A SECOND—Quiz

## **13** ART AND ARTISTS

## **56** MARK SABER—Mystery

## 9:30 **2** **9** SLIM BRYANT—Music

## **6** HIGHWAY PATROL

New angle in protection racket is smashed. Broderick Crawford stars. (Film)

## **7** STAR STAGE—Drama

Phyllis Kirk and Stephen McNally star in "Foreign Wife." A group of enemy agents tries to blackmail the Viennese wife of an American Army colonel into obtaining secret documents. (Film)

### Cast

Lt. Col. Jeff Miller..... Stephen McNally  
 Karle Miller..... Phyllis Kirk  
 Leader..... Larry Dobkin  
 Gregory..... Arthur Space  
 WAC Secretary..... Judith Ames

## **9** MARK SABER—Mystery

"Murderous Music Box." A cat, five torn bills and a music box lead to a double murder. Tom Conway. (Film)

## **10** **16** THE VISE—Drama

"Snapshot." A young man finds himself more interested in a married woman than in his fiancée. Martin Wallace: Philip Friend. Stella Grant: Dorothy Gordon. Janet Lake: Rosamund Waring. (Film)

## **13** SENIOR CITIZEN

## 10:00 **2** **6** **7** BOXING—N. Y.

Ralph Dupas, New Orleans, vs Ludwig Lightburn, British Honduras, lightweight, 10 rounds. Jimmy Powers reports.

### TV GUIDE RATINGS

	Rating	W	L	D	KO's
Dupas	3	55	7	5	10
Lightburn	Unrated	34	6	0	13

Dupas, one of the better boxers in the ring today, has been troubled with a

back condition. He holds wins over the top men in the division and a convincing win tonight could gain him a title shot. Lightburn, a fast puncher, has been moving up the ladder—a win over Dupas would put him in the top 10. Compiled by Nat Fleischer (The Ring)

## **9** **10** LINE-UP—Drama

"The Franklin Case." Tragedy strikes when a little boy is killed during an armed robbery. Tom Tully. (Film)

## **13** INDUSTRY ON PARADE

## **16** STAR TONIGHT—Drama

"The Summer Road." Scene is a summer cottage in an area now deserted. A young woman is still living there. An escaped murderer takes her prisoner. Stan Hacker: Don Dubbins. Miss Taylor: Joan Tetzl. Pete: Don Briggs. (Film)

## **56** FACT FORUM

## 10:15 **13** THE STORY OF PERFUME

## 10:30 **9** **10** **16** **56** PERSON TO PERSON—Edward R. Murrow

## 10:45 **2** **7** RED BARBER—Sports **6** SPORTS SPOTLIGHT

## 11:00 **2** **7** **9** **10** NEWS

## 11:05 **6** MOVIE—Drama

"Captain Scarface." Foreign agents, bent on destroying Panama Canal, kidnap an atomic scientist. Barton MacLane, Virginia Grey, Peter Coe, Leif Erickson.

## 11:15 **2** MOVIE—Drama

"Black Narcissus." Five nuns organize a convent school in an abandoned palace. Deborah Kerr, Sabu, David Ferrar.

## **7** Scoreboard—Geo. Diab

## **9** Weather

## **10** Playhouse 10—Drama

"Paper Profits." The tale of a young boy, a man with a gun, and a robbery that never quite took place. Warren Mills.

## 11:20 **9** Story Theater—Drama

"The New Year's Eve Confession." Two men reminisce about their long friendship.

# NR TO-NIGHT- Tomorrow Alright Get a 25¢ BOX





**11:30 7 Tonight—Steve Allen**

Steve's guests include operatic singer Marie Powers, who has appeared in Menotti's "The Medium" and "The Consul."

**10 The Whistler—Drama**

"A Trip to Aunt Sarah's." Man who has stolen large sum of money is blackmailed into marriage.

**11:50 9 MOVIE—To Be Announced**

**12:00 10 MOVIE—Musical**

"Variety Jubilee." The story of a variety team. Lesley Brook, Reginald Purdell.

**12:30 2 SPORTS—Roberts**

**6 NEWS**

**12:35 2 MOVIE—Comedy**

Swing Shift Theater: "She Married a Cop." Policemen break in on noisy party. Phil Regan, Jean Parker, Jerome Cowan.

**1:05 9 NEWS**

**1:50 2 Sermonette—Religion**

The Rev. A. William Simmermon.

Stations reserve the right to make last-minute changes.

# our readers ask

Correspondence for this department should be addressed to Letters Editor, TV GUIDE, William Penn Hotel, Pittsburgh 19, Pa.



Bob Keeshan



Roy Rogers

Is Bob Keeshan (Captain Kangaroo) the man who played Clarabell on *Howdy Doody* for so long? The expression in his eyes is much the same.—Mrs. Alex J. Small, Jr., McDonald, Pa. [And what good eyes you have, Mrs. Small! Bob Keeshan played Clarabell from 1947 to 1952.]

What is Roy Rogers' real name? How old is he? How many children does he have?—Mrs. Betty Rugg, Mill Run, Pa. [Leonard Slye is Roy Rogers' real name. He was born November 5, 1912. Mr. Rogers has three children by his first marriage (his first wife died) and two children adopted by him and his present wife and co-star, Dale Evans, in 1952.]

Please give all the fans of Charles (Buchinsky) Bronson some vital statistics about him. We think he's one of the best, in fact the best, in television.—Chris Brenner, Pittsburgh, Pa. [Mr. Bronson, 30, married and father of a 10-month old daughter, is from Ehrenfeld, Pa., a suburb of Johnstown. His acting career started after World War II—he served in the Air Force—when he studied briefly at the Pasadena Playhouse. He has appeared in such movies as "Drum Beat," with Alan Ladd, and "Vera Cruz," with Burt Lancaster. The Bronsons now make their home in Hollywood.]

**TV 9**  
BEAMING THE BEST IN ENTERTAINMENT

Mom and Dad . . .  
Make Sure the Kids See

**CAPTAIN KANGAROO**  
8 to 9 A.M. Daily

**MICKEY MOUSE CLUB**  
5 to 6 P.M. Daily

The finest on TV for children!

KEEP YOUR EYES ON  
**Channel 9**  
STUEBENVILLE, OHIO

35 FT. TOWER

# SWING SHIFT THEATER

KDKA **2** TV

Saturday, December 10  
**"TREASURE OF  
MONTE CRISTO"**  
Adele Jergens, Glenn Langan

Wednesday, December 14  
**"THE OUTLAW GANG"**  
Don Barry, Robert Lowery

Monday, December 12  
**"HOLIDAY RHYTHM"**  
Mary Beth Hughes, David Street

Thursday, December 15  
**"TOUGH ASSIGNMENT"**  
Don Barry, Marjorie Steele

Tuesday, December 13  
**"HITCH HIKE LADY"**  
Alison Skipworth, Mae Clarke

Friday, December 16  
**"SHE MARRIED A COP"**  
Phil Regan, Jean Parker

*Approximately 12:35 A.M.  
Monday through Saturday*



## Still In The Driver's Seat

**Lucy And Desi Aren't Worried  
As Other Situation Comedies Slip**

Back in the fall of 1951, one of the Nation's top advertising men said, almost apologetically, at a dinner party, "We've just bought a little thing being made out on the Coast. Situation comedy sort of thing with Lucille Ball and her husband, whatsizname. I don't know if it will amount to anything."

Just what *I Love Lucy* afterwards amounted to is, of course, a matter of rather staggering show business history; in this age of here-today-gone-tomorrow popularity, *Lucy* was in the No. 1 spot for three straight years.

Last season, *Lucy's* fourth, several shows rose to challenge its leadership. Yet a composite box score of the three national rating surveys still gave *I Love Lucy* more first places than any other regular show. And this season *Lucy* is still going strong against its toughest competition—NBC's *Medic*. **continued**



**'Lucy' Marches On;  
Other Shows Falter**



Norby—David Wayne and Joan Lorrying ■ Mr. and Mrs.—failed.



Rooney Show with Mickey, left, Joey Forman was dropped.



Ray Bolger's dancing feet, Marjorie

Nevertheless, a hue and cry against the situation comedy format has been raised in the land. It is more than just an outburst of irresponsible talk, for NBC has allowed such filmed series as *I Married Joan*, *My Little Margie*, *The Mickey Rooney Show*, *Norby*, *So This Is Hollywood* and *Dear Phoebe* to give up the network ghost, concentrating its attention on the 60- and 90-minute spectaculars.

ABC has permitted the demise of shows headlining Ray Bolger, Stu Erwin and Paul Hartman, among others.

Even CBS, the industry's situation-comedy mother hen, is clucking now over the spectacular-type show. Last season's *Life with Father*, *Halls of Ivy*, *The Ray Milland Show*, *Willy*, *Honestly*, *Celeste!* and *Professional Father* have faded away. Harry Ackerman, CBS' West Coast programming genius, has given up his vice-presidency in favor of developing his own series of 90-minute wonder shows—and Ackerman was largely responsible for the birth, care and feeding of *I Love Lucy*.

Sitting squarely in the middle of the still-hectic hassle over the box office appeal of situation comedy is Desi Arnaz, the "whatsizname" of five years ago, today the president of one of the

biggest and most successful TV film production companies in the world. (Two of Desilu's house-owned comedy shows, *Lucy* and *December Bride*, were the only two situation comedy shows to appear in the Top 10 of last season's final Nielsen rating.)

Asked about the future of the situation format, Arnaz raises his rather expressive eyebrows. "I don't care," he explodes mildly, "what the format is. If it's good, people will watch it."

"I don't understand all the ruckus," Lucille Ball puts in coldly. "On your way up to the top, you're a hero. After you're up there, sooner or later they start taking pot shots at you. Slip two-tenths of a point and you're a bum. Why? I don't get it."

"Let's look at it objectively," Desi continues. "We were lucky. We got in first with a basically good idea and we had the advantage of having one of the great comedienne of all time, Lucille Ball. Far as I'm concerned, we have the best comedy writers in the business, Jess Oppenheimer and Bob Carroll and Madelyn Pugh. We have the best cameraman in the business, 'Poppa' Freund. We film our shows honestly, in front of an audience. There is no phony laughing. You see exactly what the studio au-



Millar's looks couldn't save Ray Bolger Show.

June Havoc had reason to look glum; Willy was flop.

Disneyland toppled Joan Davis' and Jim Backus' *I Married Joan*.

dience saw and you react the way they reacted.

"You add all that up, and you throw in two magnificent troupers like Vivian Vance and Bill Frawley, and you are the luckiest son-of-a-gun in all of the business."

Jess Oppenheimer, who wrote the original Lucille Ball radio show, "My Favorite Husband," is head writer-producer of *I Love Lucy* and probably knows as much about situation comedy as any man alive, has this to say: "Too many shows go all out for the boff laugh, line after line. The straight man sets it up and the comic knocks it down. There's no time given over to character development.

"We'll go a whole 10 minutes on a *Lucy* episode without a laugh, just to build a situation. Moreover, good characterization is vital. *Lucy* and Desi are popular because people love them, not just because they're funny.

"The situation comedy situation is leveling off. Everybody jumped on the *Lucy* bandwagon at first. It was the natural thing to do. Sponsors kept demanding, 'Get us another *Lucy*.' But you can't do that forever."

Desilu currently has six situation comedies on the networks, all sponsored. Its only non-comedy shows are

*The Line-up*, which it films for CBS, and ABC's Western, *Wyatt Earp*.

It has been predicted that only dramas can really last on TV. "Ridiculous," Desi explodes, not quite so mildly. "We've got enough troubles in this world without having nothing but serious dramatic stuff on the air all the time. I like them as well as the next man. But I like to laugh, too. So does everybody else.

"Sure, the bad comedy shows are being weeded out. TV is improving. I'll tell you something. Five years ago some of those 'bad' shows would have been called wonderful. Now the audience is getting selective. The medium has to separate the men from the boys. Comedy needs heart and warmth, even a tear or two, not just a lot of slapstick laughs."

Jack Benny once admonished Lucille Ball: "Being No. 1 is the loneliest spot in the world. There is only one direction in which you can go—down!"

Asked for a prediction as to what direction *Lucy* will take in the months to come, *Lucy* herself goes back to her knitting and Desi shrugs philosophically. "We'll do our best," he says. "The verdict still belongs to the people out front."—Dan Jenkins

## REVIEWS

---

### The Milton Berle Show

Milton Berle, who helped get TV rolling seven years ago with the first big-time variety show, set out on another pioneering kick on NBC this season.

He moved from New York to Hollywood, shifted from black and white to color, said goodbye to Goodman Ace and other members of his writing corps, and divorced himself from Arnold Stang, Ruthie Gilbert and the rest of last season's repertory group. To top it all, for the first time in his TV career, he scrapped a continuing format in favor of a different kind of program each time out.

Results of the experiment so far: one hit, two misses.

Evidently trying to introduce his new programming idea in easy stages, he opened the season with a musical review. Despite the presence of Esther Williams and John Wayne, the show was bad, with uninspired writing and too much Berle-type slapstick.

Even worse was the second program, in which Berle attempted a complete break from the review rut with an original comedy by Gore Vidal, "State of Confusion." Berle and co-star Ann Sothern played a husband and wife, former Chicago bookmakers, who managed to succeed each other as grafting governors of a southwestern state. The basic idea was in poor taste and segments were inexcusable.

Milton Berle and Ann Sothern played a pair of larceny-minded governors.

For his third show, Berle reverted to the musical review format, this time scoring with one of his best programs ever. Berle and Kay Thompson did a biting take-off of the recent Noel Coward-Mary Martin spectacular, with Berle revealing surprising subtlety. He also teamed with Sammy Davis, Jr., for a wonderfully nostalgic bit of reminiscing about oldtime vaudeville teams.

Berle himself is probably wondering about the wisdom of his experiment. (There's talk, for instance, that he may return permanently to New York.) But wise or not, Berle is usually in there trying something new, and for this, he rates viewers' applause.







Jimmy Lydon, left, Dick Webb, director William Seiter, Sally Forrest eye dummy.

## Screen Directors Playhouse

As part of the movie industry's mass entry into TV this season, *Screen Directors Playhouse* presents on NBC each week a half-hour drama selected and filmed by a top Hollywood director. Each supposedly reflects the special style of the director involved; but so far, the film series hasn't been a distinguished one. The initial program, "Meet the Governor," written and directed by Leo McCarey, was no great shakes, and the show has been struggling uphill ever since. Certainly the plays do not represent the same writing or directing quality that have come to be associated with each director's theatrical movies.

Directors like John Brahm, William Seiter, Norman Z. McLeod and George Wagner; stars like Herb Shriner, Kim Hunter, Alan Young, Jack Carson, Lynn Bari and Keenan Wynn represent the makings of a fine show. But the ingredients haven't been blended successfully.—R.S.



## FINE TUNING

By Ollie Crawford

Television to cover major bowl games. It looks like another Scrappy New Year.

With all that football, New Year's Day is Father's Day on television.

Television might stick to its own bowl games. Something like Gleason vs. Berle in the Gold Bowl, You Are There vs. You Asked for It in the You Bowl and Big Story vs. Big Town in the Big Bowl. They could even match a couple of soap operas in the Bawl Bowl.

It's a great team—the I've Got a Secret backfield and the What's My Line.

After all, how can the Rose Bowl compete with Jimmy Durante and Danny Thomas in the Nose Bowl? These boys can play in the backfield and still be off-side. Then there's The Big Surprise vs. The \$64,000 Question in the Sugar Bowl. This is a lot of sugar, even for New Orleans.

Hal March's team, naturally, will be known as the Greenbacks.

Jack Barry's team may have no passing attack, but it's got 100,000 bucks.

# SHE BATTLES FOR

*Dr. Frances Horwich  
Seeks New Standards  
For Juvenile Shows*

A TV producer with an idea for a new children's program was bubbling with plans when someone asked what age group he had in mind.

"Children," the discerning producer said, "just children."

And that, as parents know, is just one of the things wrong with the present programming for the younger set. But Miss Frances, the motherly lady who presides over TV's *Ding Dong School*, is hoping to change all that for NBC.

Cautiously, Dr. Frances R. Horwich, who has taught at 11 universities and colleges and is a specialist in child education, pointed out that she does not want "to upset the applecart. The way to get things done is to prove through evidence, not hunches, widespread contention that some television is failing to meet the needs of children, that it is causing parent-child problems, and that by telecasting programs that parents and educators find objectionable, TV could harm itself."

To get the evidence, Miss Frances, appointed by NBC to the post of Supervisor of Children's Programs for the network, has formed The Children's Reviewing Committee. Serving with her are Dr. Robert M. Goldenson, assistant professor of psychology at Hunter College, and Mrs. Mildred McAfee Horton, wartime director of the

WAVES and one-time president of Wellesley College.

They have agreed that:

- The committee's function is not to revise shows but to set standards and point out neglected areas.

- There is far too much violence on existing programs.

- Much of the so-called slapstick is merely poor programming.

- Language often is in bad taste.

- TV gears itself at too low a level.

- Educators often resent the medium.

Among the committee's findings is that children consider many of their programs too childish. "*Howdy Doodly*," a seven year-old declared to Dr. Goldenson recently, "is kid stuff."

On the other hand, Dr. Horwich revealed the surprising news that in her home city, Chicago, *Medic* (on at 8 P.M.) is rated among the top ten favorites of children! Obviously, many parents do not supervise their youngster's viewing, she infers.

"TV is a potent experience," Miss Frances pointed out, "particularly for children under 10. If we draw a cat and tell a child to copy it, we leave nothing to his imagination. And we have no right to rob him of that. But a child's creativeness depends much upon the home atmosphere. If he is starved for ideas, he may absorb everything pouring out of the set. Sadly, this is the child who watches TV the most. I am trying to get parents to watch with the youngsters."

Television, too, must assume responsibility. There are solid blocks of programming, back-to-back, of the same type of shows, some too exciting, some too violent. "Education," Miss Frances said, "takes into account what

# YOUR CHILDREN



Finger painter: Dr. Horwich and Miss Frances, expert at child entertainment.

is happening in other classes. TV, too, must let the right hand know what the left hand is doing."

Programs that include violence are not necessarily bad. Children use them for escape, just as their parents read mysteries. "You shouldn't deprive a child of Westerns or comics, because if deprived," Dr. Horwich stated, "the child will seek them out and they will influence him more. The important thing is to make sure he has a balanced diet of reading, play and fun."

Some of the fault lies with the educators who have yet to accept the medium on a non-competitive basis and resent the time it takes from studies. "Teachers can use TV creatively," Miss Frances maintains. "Children get fun, entertainment, background in the

arts, travel and generally are richer for this experience."

While the committee is interested in creating new, educationally broadening shows, it has set standards for those already existing. "Surprisingly," Dr. Goldenson said, "producers of some shows we categorize as the worst, have asked for the most help."

New shows are in the planning stage. NBC is seeking formats in the imaginative, realistic, how-to-do-it and fairy-tale categories, geared to the under-seven and seven-to-13 age groups. "Tom Sawyer" may become a series, and a new type of Indian tale, *Johnny Moccasin*, is in the works.

According to Miss Frances, "The better shows will have the desired psychological effect. They will show up the bad ones for what they are."



# *An Operator Gets A Ring*

**Result: Redhead Switches From Switchboard To TV**

When 21-year-old redhead Rose Beaumont left her job as a Brooklyn photographer's model and came to Hollywood, she had her heart set on

a TV acting career. Instead, "Rusty" wound up a switchboard operator.

Seven months ago, she changed employers and went to work at McCad-



Operator: Rose Beaumont mans switchboard for George Burns' TV firm.



Actress: in scene for *The Bob Cummings Show*, Miss Beaumont plays role of model for photographer Cummings; Bob's aide Schultzy, (Ann B. Davis) plans to commit mayhem.

den Productions, headquarters of the Bob Cummings, Burns and Allen and *People's Choice* TV shows—as a switchboard girl and receptionist.

Bob Cummings, George Burns and other "talent" hirers placed calls through her PBX board and passed within two feet of her, but nothing happened—until Rusty went on a diet. A few days after she slimmed down to normal, Paul Henning, producer of *The Bob Cummings Show*, offered her

a screen test. Subsequently, she was cast on the show as a bathing suit model, the object of a wandering sailor's attentions. There has been talk of other parts, but cautious Rusty hasn't said goodbye to her "hello-girl" job.

Show business, she's found, has its drawbacks: She drew \$170 for the Cummings show, paid \$150 to join the Screen Actors Guild. But Rusty, now a Guild actress in good standing, has hopes each time the phone rings.

by Earl Wilson


**Godfrey's McGuire Sisters Jest;  
Dennis And Dennis Match Woes**

**NEW YORK . . .** The McGuire Sisters get a laugh during their night-club act by suggesting that they, too, might get fired by Arthur Godfrey. After they've thanked Godfrey for his help, Phyllis remarks that singing is their "vacation." Says Christine: "You mean vacation." Replies Phyllis: "We need a vacation." And Christine practically shouts, "Don't say that—we may get one!"

■ *Dennis James, of ABC's Chance of a Lifetime, is annoyed when people constantly call him "Dennis Day." Recently, he met the singing Dennis, and now he feels better. He learned that Dennis Day is annoyed by the fact that people constantly call him "Dennis James."*

■ Shelley Winters—who wore soapsuds in a TV version of "The Women" last season—says, "NBC has asked me to do another show. But no more bathtub scenes, if you please! I'm a dramatic actress now. Besides, those television studios are just too cold at this time of year."

■ Phil Silvers' writer-producer, Nat Hiken, reports that he once was lost in Arizona Indian country and came upon an aged Indian chief. Trying to identify himself, Hiken said he was in radio and asked if the Indian knew about radio. "Ugh," said the chief. "Do you know about comedy shows?" Hiken asked. "Ugh." "Well," said Hi-

ken, taking a long chance, "I write for Fred Allen." "Oh, no, you don't!" the chief shouted. "Fred Allen writes all his own material!"

■ Jack Paar, the CBS comedian, was interviewing a South American who said that bullfighting was his country's most popular sport. "Gee," shuddered Jack, "isn't it revolting?" "No," said the South American, "revolting's our second most popular sport." . . . Robert Q. Lewis, who looks like Harold Lloyd, hopes he'll be busy next summer remaking one of Lloyd's movies . . . Dick Haymes' Stage Show appearance brought much unfavorable mail from veterans.



Shelley Winters: no baths.

■ Something's always happening at Martha Raye's rehearsals. Recently she bawled out writer-producer Norman Lear in strong language. He loudly resigned. Martha's manager and ex-husband, Nick Condos, and guest star Johnnie Ray tried to pacify them, but they seemed ready to start swinging. Then a gag exposed it all as a practical joke.

■ Perry Como and his head writer, Goodman Ace (formerly with Milton Berle), are now in perfect harmony. "I never argue about jokes any more," says Ace. "In the time it takes to argue about one joke, you can be writing three others. Besides, you always lose the argument anyway."



**HOLLYWOOD** Dan Jenkins reports:

Replacement for My Favorite Husband will be the new EDGAR BERGEN film show, Do You Trust Your Wife?, beginning on CBS Jan. 3 . . . Next on JACK WEBB's agenda is a pilot for a new series starring his Dragnet sidekick, BEN ALEXANDER. . . JODY MC CREA, son of JOEL MC CREA, has the lead in the projected new NBC series, Johnny Moccasin, about a white boy raised by Indians.

\* \* \*

ABC is definitely going ahead with plans to film 26 (and possibly 52) hour-and-a-half TV films for a series tentatively titled Command Performance. Show, using the first feature-length films made especially for TV, will not go on the air until next fall . . . Network also signed for Wire Service, an hour-long drama series.

\* \* \*

Climax! wants, and may get, SAMMY DAVIS, JR., and DOROTHY DANDRIDGE to do "Meet Danny Wilson" . . . If current legal snarls can be unsnarled, the movie version of "Patterns," starring VAN HEFLIN, EVERETT SLOANE and ED BEGLEY (latter two were in the TV original) will be released in February.

\* \* \*

The networks are now signing top writers first, top stars second--a recognition, finally, that story material is paramount . . . Desilu has signed LLOYD NOLAN to star in a film series, Father Duffy of Hell's Kitchen. ARNAZ-BALL outfit will also do Whirlybirds, a series having to do with helicopter charter service.

\* \* \*

JACK BENNY has just completed his second film for G.E. Theater, "The Honest Man." GREGORY PECK may also do an episode for the series, making his TV bow . . . Still no definite word on the release of the RKO backlog of old films to TV, although the studio has had a firm offer of \$12,000,000 for 600 of them.

\* \* \*


YVONNE DE CARLO will be the star of the new CBS series based on the Foreign Legion and titled The Legionnaire. May be shot in Spain . . . At least one Frontier episode will be lengthened and re-filmed as a feature picture . . . PEGGY LEE set for MAX LIEBMAN's Jan. 1 color spectacular, "Happy New Year."

\* \* \*

BARRY SULLIVAN to re-create the Herbert Marshall role in a film series based on the old radio show, "The Man Called X" . . . GENE RAYMOND starts Jan. 16 as host-star of The Readers Digest film series . . . ALAN LADD has succumbed and will play a cop in his own filmed show, pilot to be shot next month.

\* \* \*

TV was never like this: Warners to spend \$1,000,000 just to promote its feature version of The Lone Ranger. For \$1,000,000 they could turn out 33 Lone Ranger TV film episodes . . . CHARLTON HESTON does "Fall From Fear" on the Dec. 29 Climax!



From Friend to Friend  
From Christmas to Christmas

TV GUIDE

*See Special Gift Rates Inside*



AMERICA'S TELEVISION MAGAZINE



Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.



University of California

**CDL**

California Digital Library

**MEDIA  
HISTORY**

DIGITAL LIBRARY



[www.mediahistoryproject.org](http://www.mediahistoryproject.org)